

Report to **National Park Authority**  
Date **28 March 2024**  
By **Performance and Projects Manager**  
Title of Report **Revised Corporate Plan Measures**  
**Decision**

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**Recommendation:**

**The NPA is recommended to approve the revised measures for Higher Level Target no.6 and Corporate Priority no.7 in the SDNPA Corporate Plan Action Plan Years 4 & 5.**

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**1. Introduction**

1.1 The purpose of this report is to seek Member approval for changes to the measures for Higher Level Target (HLT) 6 and Corporate Priority (CP) 7 in the Corporate Plan Action Plan Years 4 & 5. Members are asked to approve the revised measures for Higher Level Target number 6 and Corporate Priority number 7, in order that data collection can begin against them from April 2024.

**2. Issues for consideration**

2.1 The Policy and Resources Committee considered the changes at its meeting on 29 February 2024. It agreed to recommend that the National Park Authority approve the revised measures for Higher Level Target no.6 and Corporate Priority no.7 in the SDNPA Corporate Plan Action Plan Years 4 & 5.

2.2 HLT6 is about increasing the diversity of those engaging with the South Downs National Park. It is broken down into two specific measures; HLT6.1 the % of people from under-represented groups engaged through volunteering activities and HLT 6.2 the number of engagement activities targeted at underrepresented groups. The target for the latter was for 30 Communication and engagement activities to be delivered in 2023/24 and in 2024/25.

2.3 CP7 develop the 'Our South Downs' enterprise network. A baseline for measures was set during 2022-23. It is broken down into 5 specific measures; CP7.1 number of businesses signed up; CP7.2 number of Green South Downs certified businesses; CP7.3 number of businesses signed up to South Downs Guardian; CP 7.4 number of businesses signed up to South Downs Protector and CP7.5 total unrestricted income generated in £.

**3. Proposed changes**

3.1 It is proposed that HLT 6.1 is changed to say the % of people from under-represented groups engaged through **our engagement and project activity**. This is a broader measure and more representative of the breadth of the work that contributes to the HLT. Staff have agreed mechanisms to capture the data from all of the Authority's different activity streams.

3.2 It is proposed that CP 7.3 and 7.4 are deleted as, in effect, they are subsections of and contribute to CP7.1

**4. Options & cost implications**

4.1 There may be a small impact on staff time required to collect information, however, this is expected to be minimal as the data collected for HLT6 is being built into existing workflows.

**5. Next steps**

5.1 Should the NPA approve the changes to the wording for the KPIs in the Corporate Plan Action Plan Years 4 & 5 it will be updated and republished on the website. Officers may take the opportunity to amend the dates in the plan to 2023-25 and if possible, update the achievements graphic for 2023. The Authority did not produce hard copies of the plan, so there would be no costs to reprinting it.

**6. Other implications**

Implication	Yes*/No
Will further decisions be required by another committee/full authority?	No further decisions will be required.
Does the proposal raise any Resource implications?	There may be a small impact on staff time required to collect information, however, this is expected to be minimal as the data collect for HLT6 is being built into existing workflows.
How does the proposal represent Value for Money?	The Corporate Plan itself does not raise an issue of value for money. However, the projects that the organisation funds are assessed for value for money when they are approved. In addition, projects are evaluated individually for value for money when they finish. This is reported regularly to the Policy and Resources Committee.  Any work that is carried out which requires procurement is subject to the procedure for assessing value for money which is part of that process. The proposed change to the targets does not affect this in any way.
Which PMP Outcomes/ Corporate plan objectives does this deliver against	The PMP outcomes affected by this change are broadly outcomes, 5, 6, 7, 8 and 10.  The change relates to Corporate plan HLT6 and CP7
Links to other projects or partner organisations	Where information relevant to the targets is collected through projects run by partners the Authority will ensure that MOUs are in place to define the requirements.
How does this decision contribute to the Authority's climate change objectives	No direct or indirect impact of these proposed changes.
Are there any Social Value implications arising from the proposal?	None
Have you taken regard of the South Downs National Park Authority's equality duty as contained within the Equality	Yes, HLT 6 targets particular audiences and the proposed way of measuring will have potentially positive impact on some people with protected characteristics. The more the Authority knows about who is benefitting from its activities the better

Implication	Yes*/No
Act 2010?	<p>able the Authority will be to target its activities effectively.</p> <p>The target audiences for HLT6 are people who face the greatest barriers to access, specifically:</p> <ul style="list-style-type: none"> <li>• Young people (aged 16-24);</li> <li>• People from Black, Asian and ethnically diverse/ global majority communities;</li> <li>• People facing forms of health and access inequalities including</li> <li>• disabled people;</li> <li>• People living in urban areas, especially people facing socio-economic barriers to inclusion.</li> </ul>
Are there any Human Rights implications arising from the proposal?	None
Are there any Crime & Disorder implications arising from the proposal?	None
Are there any Health & Safety implications arising from the proposal?	None
Are there any Data Protection implications?	There are implications for collecting data about individuals as part of HLT6, the requirements for collecting and keeping this data safe are being built into the mechanisms for collection.

**7. Risks Associated with the Proposed Decision**

7.1 There are no significant risks associated with the proposed decision.

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 Appendices: None  
 SDNPA Consultees: Chief Executive; Director of Landscape and Strategy; Director of Planning; Chief Finance Officer; Monitoring Officer; Legal Services  
 External Consultees: None  
 Background Documents: [Corporate Plan year 4&5 action plan 2023-25 - Report to P&R Committee February 2024](#)  
[The Corporate Plan year 4&5 action plan 2023-25](#)

