

# Appendix H

## Workshop 3 Transcript

Output from the discussion sessions

DISCUSSION SESSION 1: PRINCIPLES

***Five principles have been identified to guide the future response to the landscape>***

***Principle 1***

Connect communities

- Commitment, belonging and ownership – we care for what we love.
- Appreciate and understand importance of place

***Principle 2***

Apply landscape ecological functions

- Apply focus to NE habitat restoration hotspots
- Working with geology, landform and historic land use
- Ensuring landscape level connectivity to wider networks
- Restoring landscape legibility
- Restoring habitat and strategic linkages
- Appreciate the soil resource and conservation

***Principle 3***

Improve understanding - Use technology

- Link with schools and academia
- Highlight systems and interconnectedness
- Provide opportunities to interact

***Principle 4***

Improve opportunities for health and wellbeing

- Ease of access
- Destinations, routes and experiences
- Mental wellbeing – Japanese philosophy

***Principle 5***

Deliver resilience to change

- Farm businesses – diversification
- Climate change (new species, impact on beech, drought, crops and invertebrates)
- Sustainable use of natural resources (soils/water)
- Promote sustainable mixed up farming

## Transcript of discussion session

Participants were split into 5 groups, each with a facilitator. they were asked to review the principles and answer the following questions:

- What do you like about this principle? (and why)
- What are you not so keen on? (and why)

Key points from the discussion were noted and transcribed for each group.

### Principle 1

What do you like about this principle?	What are you not so keen on?
Forum could work well to achieve this	Forum needs to be accessible for all, not off putting
Forum a good way to raise awareness of what others are doing - simply being aware is good	Nice idea but can be very difficult to achieve, especially when dealing with large organisations
Forum is a good point of contact, forming links and connections, good way of making project accessible	Finding a common goal may be a challenge
Great principle - important to keep all relevant stakeholders in discussion groups eg. Farmers, planners, but each group should be fluid and adaptive to the outcome sought	Differences in opinion can be hard to overcome if need overall agreement by forum
Avoiding mistakes, reaching good decisions	Don't want to add an extra level of 'clearance'
Common sense approach	Would like to see education, knowledge exchange, as forming part of this
Understand priorities of other people	Bureaucracy? Consensus can be difficult to achieve
Discovering commonality of common interests	Resources for these partnerships?
Worthwhile principle	Challenge of getting people to agree
Internal within SDNPA and external partners	Drivers/motivations - policy and legislation - if the money is available - things get done
Good in principle	Need money/ funding - common theme throughout principle
Opportunity to link through to Parish Neighbourhood plans - driver for landscape work	Can spend too much time talking - if not lead properly
	A spinning wheel of constant talking with no action
	Who is in control - small sites required and needs to be lead
	Comms within departments not as good as it should be

What do you like about this principle?	What are you not so keen on?
	Practicalities - need consideration - how will this work?
	What is the goal? Easier to be phased as a goal/ outcome to be achieved
	Continue doing the forum. Forum must include the right partners around the table at the right level to actually achieve outcomes/ decision making/ ideas eg. Highways but not just local government officials
	Needs good facilitation and support
	Engage with farm cluster and the NDP groups - landowners not engaged
	Engaging with planning
	Who identifies who should be involved?
	Team leader for planning at Winchester City Council chat to Rangers team (Western)
	Highways too
	Developers
	Developers - CIL and other gain eg. Biodiversity net gain
	How do these conversations get brokered between the development land owners and addressing indirect impacts and off setting

## Principle 2

What do you like about this principle?	What are you not so keen on?
Great principle!	Lack of understanding of what net gain is - need education on this. It's not just about tree planting!
Overall Support	Need set goals - be specific
In general good	Not without controversy - often linked to development. We don't want it only linked to growth!
Ambitious principle	Need specific guidance on what we actually want otherwise developers will go for least option
Achieve through biodiversity net gain	Biodiversity needs to be targeted to the area i.e.. Specific species identified
	How to quantify big net gains? And to prove it
	Lack of ongoing 'management' element in principle 2
	No mention to longevity and pressures to open access and recreation

What do you like about this principle?	What are you not so keen on?
	Needs to be legislative
	Potential conflict so is it achievable - e.g. Support low intensity mixed farming - is this achievable?
	Will be driven by climate change
	Baseline - publicise/ establish.
	Opportunity for citizen science to contribute to this.
	A V. clear incentive to be included
	Why low intensity? Support farming in general as part of the cluster. Very specific better as more strategic to support innovation and continuing effects
	Could be read as 'farming is bad' - farming created the landscape and should be recognised
	Collecting historical information. Example - creating a local evidence base

### Principle 3

What do you like about this principle?	What are you not so keen on?
Like	There are things that exist already that we should/ can make better use of, better connect etc. e.g. Science Centre already exists, Sustainability Centre, existing farms etc. Need to consider these, especially as may be less expensive than something wholly new
Need for locals to care/ love the Downs	Small scale infrastructure and projects on farms spread across landscape - makes whole landscape more accessible and permeable and spread the word of farmers on sustainable land use etc. e.g. Small visitor farms in the New Forest are very popular
Enable people to access = important	We don't want a new place to compete with existing things
Supportive	Need to create links e.g. better link the Science Centre out into the Downs - circular walks, create new experiences
Hub has to have a purpose	Principle only seems to be talking about physical access - we need to include educational access e.g. School trips to farms and accessible planetarium at Science Centre

What do you like about this principle?	What are you not so keen on?
Destination <sup>1</sup> is key - need to understand what people want	Mix of public infrastructure projects and market led
Love the idea	Need to liaise with landowners/ farmers to provide access
Existing gateways - making best link	Conflict recreation vs conservation
City Mill, Science Centre, TIC	Difficult/ challenging to achieve
	Huge funding is required
	Can SDNPA purchase land?
	People very generous on other land
	Needs to be managed
	How to look after it when everyone is embracing
	Sustainable tourism - education. Public toilets issue - waste
	Access - walking/ cycling. Location of visitor hub needs carefully locating and public transport accessibility
	Word 'freely' causes concern for land owner/ manager - suggest deleted
	East of Winchester photo competition to turn into a calendar - ways of advertising/ raising profile AND education of sustainable travel
	Accept clear around study area but influence those coming into area
	Collaborative messaging and info
	Building on existing investment?

#### Principle 4

What do you like about this principle?	What are you not so keen on?
Like	Needs to deal with transport issues - transport links to everything
Overall support	Need holistic view on everything and how linked in a sustainable transport way
This study can play it's part through climate issues in Winchester	Existing sustainable transport links poor
SDNPA plan on climate change	Need to raise awareness to get people changing habits
Baseline from which we can measure success of failure	Need to incorporate natural flood management
	Need specific measurable targets
	More 'sustainable' mode of transport, rather than just 'sustainable'
	Suggestion to omit 'woodland creation' from the principle

What do you like about this principle?	What are you not so keen on?
	Not just woodland - carbon storage through wetland restoration and chalk grassland creation
	How is this achieved
	Need to increase organic content of soil to increase carbon storage - need to incentivise farms to do this - downland restoration
	Build on adaptation strategy/ update
	Understand the specific effects of climate change on this specific area and respond accordingly eg. M3, airport
	Education is key. Must take into account behaviours
	Lots of stakeholders - all need to know baseline, targets and principles and act
	Needs to set out actions/ interventions for different types of people/ organisations/ land managers
	Park wide but different level and responses at different places
	WCC climate emergency - join up with SDNP - e.g. Science Centre Sustainable Travel Plan - no public transport
	National parks - common targets
	Sustainable transport - affordable
	Winchester park and ride - out to SDNP - Shawford Station
	Identify specific public transport routes to development

#### Principle 5

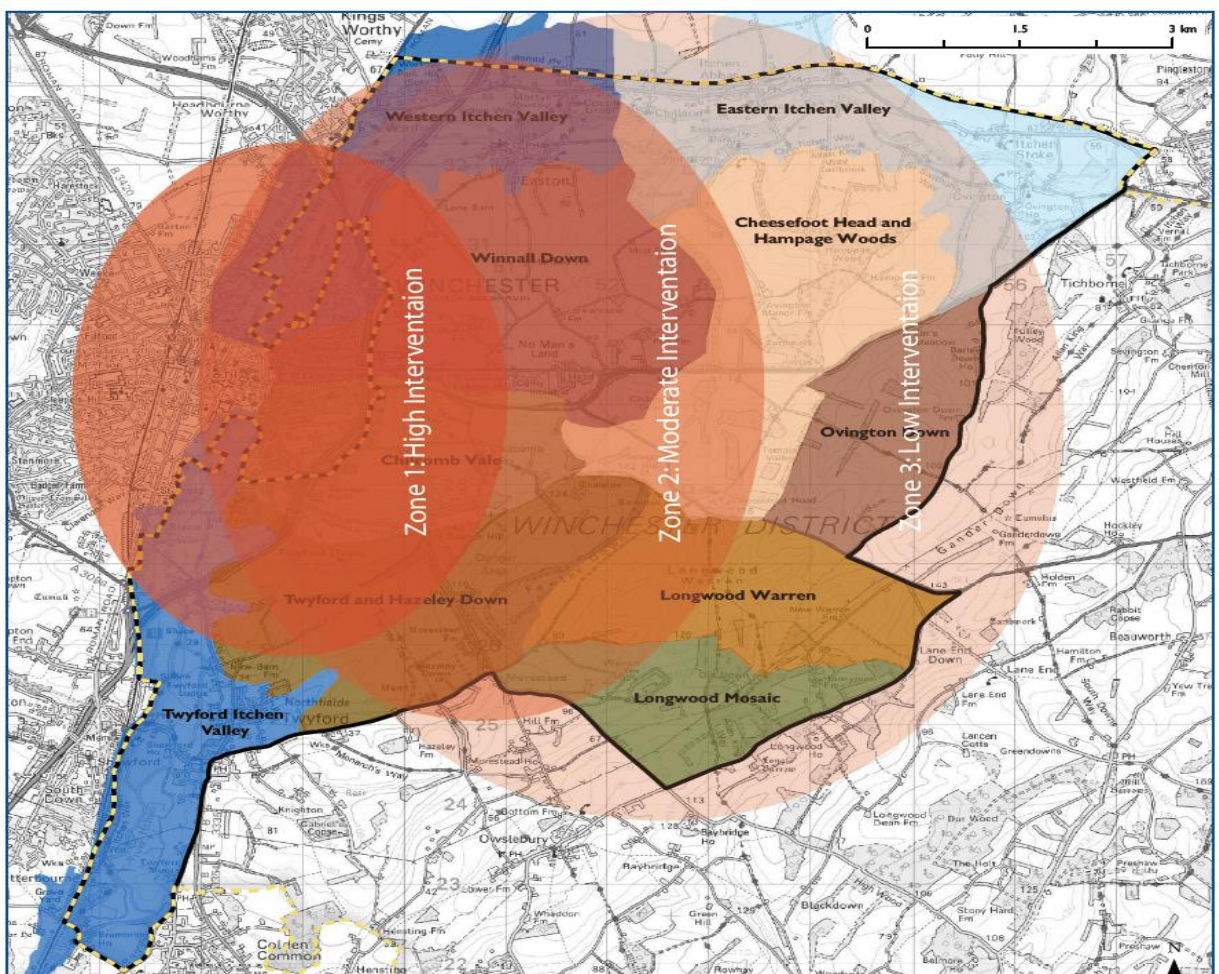
What do you like about this principle?	What are you not so keen on?
Like	Need to engage with young people
Overall support	Forum needs to be accessible for young people
Supportive	Need to be open to embracing change
	Need to lead on what the future is and not just reflecting on the past
	Risk of eroding/ spoiling landscape due to over-visitation/ recreation pressure
	How to monitor this balance - conserve landscape - use/ visit/ recreation
	Need to provide reasons for people to engage with SDNPA/ destination before people will start celebrating place
	Perception of a barrier so people don't go

What do you like about this principle?	What are you not so keen on?
	People have no reason to go into the South Downs
	Education is key
	People still don't know they are in National Park
	Sign should use the words similar to 'Area of Outstanding Natural Beauty'
	Be more explicit about what our offer and understanding special place and look after it
	Health and wellbeing element not mentioned eg. Health walks from Winchester
	Schools - key consideration for raising awareness. Inside and outside - future custodians
	People must take responsibility - guided introductions
	Information, datasets sharing for Hampshire area - local information - hub information
	Shared identity - locally specific

General Notes Added	<p>Things across the 5 principles all interlinked</p> <p>Should we consider making some places 'inaccessible' - to achieve net gain etc? (3,5)</p> <p>Need to protect/ maintain EU designation status (3)</p> <p>Priority order? Joint decision making should be first? Climate change should be first?</p> <p>Reactive principles - should be proactive and this would then influence the approach - SDNPA should have an overarching climate change strategy that would inform relationship with partners and approach on issues. Example - lack of travel ability east - west in NP.</p> <p>Food production doesn't feature sufficiently - sustainable food production - SDNPA should have land management policy</p> <p>Seem to be mixture of mechanisms rather than outcomes/ objectives, seems to be in different orders. Mix of strategic and local.</p> <p>When talking about landscape must talk about farming and food production</p>
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It was proposed that the study area was zoned and a number of initiatives were proposed for each zone. In the discussion session that followed the participants were asked to prioritise the initiatives; High, medium and low and provide a rational for their decision.



TRANSCRIPT OF DISCUSSION SESSION

Zone	Priority; H,M,L	Explanation
Zone 1		
Initiative 1	H	<p>Funding? Use existing? Gateways for vehicles, cyclists, equestrian use.</p> <p>Protected areas - still protected? Ie. New Forest</p> <p>Make the most of what's already there</p> <p>What gateways do we want, cyclists/ horse riders/ walkers?</p> <p>New gateways will need money</p> <p>Needs to be managed - could cause problems if too many people</p> <p>Need to define what is meant by gateways</p> <p>Improve qualities of what is already there</p>

Zone	Priority; H,M,L	Explanation
		<p>eg. Dykes Farm            Not just physical gateways but learning gateways also required to engage with people's emotions            Creation and enhancement of existing gateways should be first action</p>
Initiative 2	H	<p>How created?            Golf course - stake holder            One of the highest to get right - if you don't get it right you don't have a desirable landscape for people to visit!            Needs more of a wetland farm            Great opportunities with HE            Need to work closely with landowners</p>
Initiative 3	H	<p>Access to the area ie. Winnall Down route            Equine/bridleway access            Existing users included            Improve existing routes eg. Dykes Farm/ Itchen Valley/ Eastern Lane            Need to remember equestrians            Do not neglect residents of surrounding villages for getting into Winchester</p>
Initiative 4	L/M	<p>Existing field into East of Winchester            Buses in use, use more of/ more times - affordability            Buses go into Winchester - needs to go the other way            Use existing Park and Ride to access Downs            Smart use of existing infrastructure            Affordability</p>
Initiative 5	M	<p>Unrecorded routes, submit by 2026            Access and interpretation            Link to local history ie. Alfred            Link to existing collaborators            Needs to include historic routes - need to be submitted to definitive map by 2026            Includes interpretation and access improvements eg. Shipwrights Way/ Winnall Moors            Connection with Winchester Museum            Need to work in partnership/ collaborate with existing</p>
Initiative 6	H	<p>Linked to no.2            Habitats/ landscapes to build interest in/ opportunities            Same as 2 - Combine with 2</p>

Zone	Priority; H,M,L	Explanation
		Land acquisition plan is required/ needs to developed between SDNPA/BC/HIOWWT
Initiative 7	H	Evidence for good management ie. Cut and collect Remain safe, investment and well management Links to others A quick win Requires a little coordination best easy to achieve Possible, has impractical issue if verges are overgrown (possibly??) Co-ordination between partners is key
Initiative 8	H	Maps exist, links needed Prioritisation Funding Understandable info Got mapping of net gain opportunities as should be using it Need to prioritise here as you start Could be achieved through NELMs Start small and build up
Initiative 9	H	Related to point 2 Public awareness Same as 2 and 6 - merge all 3 - chalk grassland and wetland farms and divide into 2 habitats
Initiative 10	M	How to behave in countryside Impacts on water quality Continuous = is this sustainable Public awareness/ education Rephrase initiative Need to be careful with unlimited/ continuous access - Itchen is a valuable habitat which could be degraded Continuous is not appropriate Re-phrase - improve waterside access where appropriate along river Itchen and associated tributaries Education is essential if access is improved
Initiative 11	H	Promote existing sites/ improving ie. Science Centre car park New and existing Improve existing viewpoint eg. St Caths Hill Create new viewpoints eg. Southern site St Catherine's Hill

Zone	Priority; H,M,L	Explanation
General Comments		<p>Raise awareness in the inner areas to promote the outer areas</p> <p>Apps and technology ie. for signage/ art development</p> <p>Engage emotions, memories, learning</p> <p>Green infrastructure = connect, continue interest, make happen within Winchester</p> <p>How is it tied to other partners = not one size fits all</p> <p>Prepare public and partners on the changes and implementation</p> <p>More stakeholder communication</p> <p>Raise awareness in Winchester if SDNP</p> <p>Utilising digital technology/ opportunities</p> <p>Engage with local artists</p> <p>Need to link with other documents eg. WCC Green Infrastructure Plan</p> <p>Who is going to deliver this/ who is going to monitor</p>
Zone 2		
Initiative 1	M	<p>Longer term aspiration. Needs a lot more work on what this is, is it feasible, what will it do etc etc?</p> <p>Is zone 2 the best place for this?</p> <p>Needs ongoing finance and something new is major capital investment</p> <p>Local resistance?</p> <p>Third parties would need help/ input to do this</p> <p>Provide information</p> <p>Need means of getting there sustainably</p> <p>What do we want the hub to do? Parking, loos, food, info?</p> <p>Need to define this/ it may change over time</p>
Initiative 3	-	<p>Why just woodland? Other habitats?</p> <p>Quick win?</p> <p>Work with farmers?</p> <p>Opportunities in NELMs?</p>
Initiative 4	-	Not answered
Initiative 5	-	Not answered
Initiative 6	-	Not answered
Initiative 7	-	Not answered
Initiative 8	-	Not answered
Initiative 9	-	Not answered
Initiative 10	-	Not answered

Zone	Priority; H,M,L	Explanation
Initiative 11	-	Not answered
Initiative 12	-	Not answered
Initiative 13	-	Not answered
Initiative 14	-	<p>Quick win? Easier to do More immediate impact/ quick win Science Centre already gets a lot of children in - bounce off this Facilitation partner (Hampshire Country Trust)links schools to providers Already visit Matterley farm Farm education visits - not economically viable for farm business, would need support</p>
General Comments		<p>Planning issues - Any project needs to work for the landowner - Need facilitator between land owner and SDNPA and other partners - project officer? Different initiatives fit together eg. Hub and children experiences Initiatives seem to imply there are more facilities in that zone than there is Need more research/ work on 'selling' the natural park to the public Where is gateway going? - Do people want this? What do they want? Feasibility, business case Is zone 2 the right place for the hub? Science Centre - inside environment, visitors drop in good weather, outside activity options could benefit the centre?</p>
Zone 3		

Initiative 1	H L	<p>H - Disconnected network atm L - Already have SDW and other footpaths Educating on use of paths eg. Litter And/ or condition of existing first Turn to bridleway upgrade/network Are we aware of where there are issues?</p>
Initiative 2	H	<p>Nature of landscape is farmed Tension with certain crops eg. Rape crops Improved biodiversity point to be explicit</p>
Initiative 3	H	<p>As a bare part of land scape and better for river</p>

Initiative 1	H L	H - Disconnected network atm L - Already have SDW and other footpaths Educating on use of paths eg. Litter And/ or condition of existing first Turn to bridleway upgrade/network Are we aware of where there are issues?
		Too prescriptive at this stage? Put in 'work with farmers to promote or simply say work with farm cluster
Initiative 4	H L	H - Sustainable L - Parking blocking farming activity
Initiative 5	H	Increase biodiversity, economy, feature of NP, climate change
Initiative 6	H/M L/VL (Mainly)	H/M - Connections good L/VL - Problematic eg. Concern of biodiversity impact
Initiative 7	H	Funding from art Want people to engage with NP Stewardship ladder Add educational and or delete recreational Be clear about what this means eg. Must have loos New and existing
Initiative 8	H	Critical to all principles Work with farm clusters already doing this/ endorse
Initiative 9	H	Lack of existing sustainability of sector to achieve principle Support for mobile abattoir
Initiative 10	-	<i>Initiative crossed out on sheet</i>
General Comments		New initiatives suggested: - Educational use of footpath network and permissive footpaths, schools outside of national park. Greater emphasis on users of the national park but not profitation of signage - High - supports achieving principles - Sustainable transport - alternative to cars supporting this infra, partnership with highways and communities to address disconnect. Community transport scheme, bike hire - High - supports achieving principles

Initiative 1	H L	<p>H - Disconnected network atm  L - Already have SDW and other footpaths  Educating on use of paths eg. Litter  And/ or condition of existing first  Turn to bridleway upgrade/network  Are we aware of where there are issues?</p>
		<p>- Facilities and education - toilets, cafes, village shops, waste/litter, village halls as hubs?, sustainable tourism - High - Supports achieving principles  - ELMS will pay farmers for public good, SDNP need to recognise and support this not work against - High</p> <p>Concern that some villages are bisected by zones eg. Twyford not in zone 3, character rats it zone 1. Twyford is a warzone. Also has elements of all 3 zones  Zone mas don't reflect experience  Happy with CA boundaries  Principles - climate change - declare climate emergency and should be critical  Farmers are gatekeepers to achieving all of this, must work with farming community</p>