



# Visitor Management

# Ruth James Communications & Engagement Manager

# Clear, positive and proactive communications

# Happy Nature, Happy You, Happy South Downs

### Welcome to the SOUTH DOWNS NATIONAL PARK Happy Nature, Happy You, Happy South Downs



# <section-header>SOUTH DOWNS NATIONAL PARK

## Happy Nature, Happy You, Happy South Downs

www.southdowns.gov.uk/HappySouthDowns #HappySouthDowns



SOUTH DOWNS NATIONAL PARK

# Views not Poos



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### SOUTH DOWNS NATIONAL PARK

# Care not Scare





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### SOUTH DOWNS NATIONAL PARK

# **Admire not Fire**



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### The Countryside Code



Your guide to enjoying parks and waterways, coast and countryside

### Respect everyone \_

- · be considerate to those living in, working in and enjoying the countryside
- · leave gates and property as you find them
- · do not block access to gateways or driveways when parking
- · be nice, say hello, share the space
- · follow local signs and keep to marked paths unless wider access is available

### Protect the environment \_

- · take your litter home leave no trace of your visit
- · do not light fires and only have BBQs where signs say you can
- · always keep dogs under control and in sight
- · dog poo bag it and bin it any public waste bin will do
- · care for nature do not cause damage or disturbance

### Enjoy the outdoors \_

- · check your route and local conditions
- · plan your adventure know what to expect and what you can do
- · enjoy your visit, have fun, make a memory



National Parks UK

www.gov.uk/countryside-code



# Presence at key hotspots



- 2,000 people
- 23 pop up events



- Support partners as they put practical measures in place
- Promote local businesses and attractions

### WELCOME TO KINGLEY VALE NATIONAL NATURE RESERVE

Please help us to take care of the vulnerable habitats, wildlife and rich cultural history on the Reserve.

NO CAMPING OR LIGHTING FIRES/ BARBEQUES RESPECT THE SCHEDULED MONUMENTS KEEP DOGS ON LEADS AT ALL TIMES



Many of the yew trees in this ancient woodland are over a thousand years old. Rumour has it the yew grove was planted to celebrate a victorious battle over Viking invaders in the year 859! This is a vulnerable landscape that is damaged easily. A scheduled monument is an historic site of national importance protected under UK law. There are 14 scheduled monuments on the Reserve, including the Devil's Humps and Goosehill.

It is a criminal offence to destroy or damage a scheduled monument either intentionally or through recklessness.

Chalk grassland is often described as Europe's tropical rainforest with as many as 40 different plant species within just one square meter. Sheep and cattle are essential to maintain this precious habitat which many pollinating insects such as the chalk hill blue butterfly, rely on.

If you spot any suspicious behaviour, please call the police on **101** or dial **999** in the event of an emergency.

By respecting this site, you are helping us to conserve our rich cultural history and important habitats for future generations.







# Eastern Downs Pop Up Events 2021







# **Event Schedule**



- 12 events scheduled, May to August, 2021.
- Staffed by Ranger team, other staff, Rural crime PCSOs, Members.
- 6 busy sites in the Eastern Downs
- Working with partners, Sussex Wildlife Trust, Mid Sussex District Council, Farmers, Eastbourne Borough Council, Seaford TC
- Engaging, informing and inspiring.





# • Truleigh, Chalk Farm, Tide Mills.....



