

Take the Lead Photo Competition Entry Rules

1. Competition run by South Downs National Park Authority, South Downs Centre, North Street, Midhurst, West Sussex, GU29 9DH.
2. The competition is open to residents of the United Kingdom aged 18 or over, excluding employees and agents of the South Downs National Park Authority Group Limited and anyone professionally connected with the promotion.
3. The competition will run from the 9th to 31st August 2019.
4. To enter, entrants must submit a photograph of them enjoying summer in the South Downs National Park with their dog on the lead while adhering to the key messages of the Take the Lead campaign and post it on Facebook, Twitter or Instagram using #TakeTheLead and #SouthDowns.
5. Entrants may enter as many photos as they would like. One overall winner plus two runners up will be chosen in September and win prizes.
6. The overall winner will be awarded the first prize of **1X 12KG** Arden Grange dog food, **1X** Arden Grange Partners dog food, **1X** Crunchy Bites dog treats, **1X** Tasty liver treat, **1X** branded Arden Grange shopping bag. The two runners up will each win **1X 2KG** Arden Grange dog food, **1X** Arden Grange partners dog food, **1X** Crunchy bites dog treats, **1X** Tasty Liver Treat, **1X** Branded Arden Grange Shopping bag.
7. No alternative prize or cash prize will be given.
8. We reserve the right to disqualify or reject any entry we believe to be in conflict with our promotion or not made in good faith or on other reasonable grounds.
9. Notification shall be sent to the winner no later than 7 days after the competition closes. Notification shall take place via a public tweet and/or Instagram direct message to winner and runner ups.
10. Once the winner/runner ups have been notified, he/she will need to provide full contact details including name, address and email address within 30 days in order to claim the prize. (Please note that we are unable to send prizes to the Scottish Highlands, Isle of Wight, Channel Islands, Isle of Man, Northern Ireland and Scilly Islands.)
11. All reasonable endeavours will be made to contact the winners. If the winners cannot be contacted or fail to provide an address for delivery or fails to meet the eligibility requirements as set out in these terms and conditions or otherwise fails to comply with these terms, this may result in forfeiture of the prize and the Promoter reserves the right to withdraw prize entitlement and award the prize to a reserve drawn at the same time as the original winners.
12. The winner's name is available by request, by emailing info@southdowns.gov.uk.
13. South Downs National Park Authority reserves the right at any time to modify or discontinue, temporarily or permanently, this promotion with or without prior notice due to reasons outside their control or to amend or modify these Promotion Entry Rules at any time.
14. The South Downs National Park Authority reserves the right to amend any element of the prize for reasons beyond their reasonable control.
15. These terms and conditions will be interpreted in accordance with the laws of England.
16. This Promotion is in no way sponsored, endorsed or administered by, or associated with Twitter and Instagram.
17. Entrants agree to be bound by the above Promotion Entry Rules.
18. By entering the promotion, all entrants consent to the transfer of their personal data to the Data Controller for the purposes of the administration of this promotion and the winners consent to the transfer of their personal data to the Data Controller for the purposes of advertising, promotion and/or publicity in connection with the promotion. Promoter and Data Controller: South Downs Centre, North Street, Midhurst, West Sussex, GU29 9DH. By entering the competition, you grant the SDNPA a non-exclusive, irrevocable license to reproduce, enlarge, publish or exhibit, on any media, the images. This may include, but is not limited to:
 - News coverage of the competition
 - SDNPA Website
 - SDNPA Facebook page
 - SDNPA Twitter feed
 - SDNPA Instagram feed

- Publications – such as leaflets and reports for use in press releases to be distributed to national, regional and specialist press.