

# **South Downs National Park Citizens Panel**

## **Autumn Survey 2018**

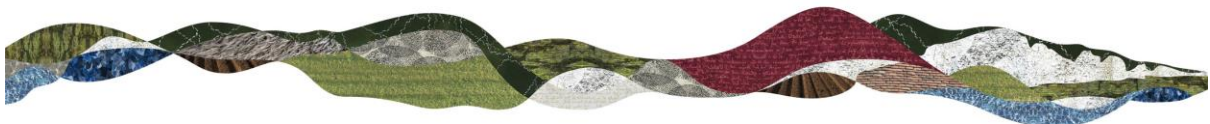
### **Final Report**

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13<sup>th</sup> February 2019

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## I. Introduction

Between 26<sup>th</sup> October and 14<sup>th</sup> December 2018, Walnut Unlimited conducted the third survey of panel members<sup>1</sup>. In total **641 panel members** out of a possible 1,587 responded to the autumn 2018 survey<sup>2</sup>. This is a good response rate of **40%**, which remains higher than the industry standard of around 23%. Note that panel members who responded to the survey are hereafter referred to as 'respondents'. The table below highlights the response received by each of the three survey methods:

Method of response	Number of respondents	Number of panel members	Proportion who completed the survey
Online	497	1,198	41%
Postal	122	336	36%
Telephone	22	53	42%
<b>Total</b>	<b>641</b>	<b>1,587</b>	<b>40%</b>

Respondents were asked a series of questions around the following themes:

- Awareness of key shared identity images
- Awareness of the Authority's presence at events
- Suggested areas of focus for our health and wellbeing strategy
- Awareness of, and interest in, the John Muir Award
- Sign-ups to the South Downs monthly e-newsletter
- Interest in a cultural heritage app
- Willingness to participate in an online community to test the website, help develop the Authority's health and wellbeing strategy or meet up with other panel members.

This report details the results for each survey question and draws out any key differences by gender, age<sup>3</sup> and postcode area<sup>4</sup>. In addition, where relevant, examples of respondents' free text comments are provided.<sup>5</sup>

<sup>1</sup> The survey was conducted either online, by post or by telephone depending upon panel members' preference. See Appendix A for a copy of the online questionnaire. Note that the postal questionnaire was shorter for cost reasons. The telephone survey did not include the questions regarding recognition of the shared identity images

<sup>2</sup> The 641 respondents were broadly representative of the Citizens Panel. We provide a comparison between the demographic profile of the panel and the profile of those who responded to the autumn 2017 and autumn 2018 surveys in Appendix B

<sup>3</sup> Excluding 18-24 year olds as the base size is too small

<sup>4</sup> This demographic information was collected when panel members were recruited to the panel. The Walnut Unlimited survey team collates survey responses with the relevant demographic information. This data is then anonymised before being sent to the South Downs National Park Authority Research Team who analyse the data and report on the survey findings

<sup>5</sup> See Appendix C for all free text comments provided by respondents.



## 2. Key findings and medium priority recommendations

### 2.1 Key findings

- Over three quarters of respondents (76%) **recognised** one or more of the four **shared identity images**. This is an *increase* of 16% on the 2017 survey
- Almost one in ten respondents (9%) **had attended an event** where they saw our events van, team or stand. Seven in ten (67%) weren't aware of the events that were on
- Respondents who *had* seen the Authority at an event had good things to say. In particular the **South Downs National Park map** (94% strongly agreed/agreed that it was *useful*) and the **expertise of our staff** (94% strongly agreed/agreed that the *staff were informative*)
- Almost three in ten respondents (28%) had **signed up to the South Downs National Park e-newsletter** and remained signed up. The main reason for not signing up was that people had not got round to it (46%)
- Two thirds of respondents thought that the Authority and our partners should do more to promote health and wellbeing in the National Park by **including links on our website to walks and activities in the National Park** (66%) and **working directly with local communities to promote opportunities that are available in the National Park** (66%)
- Around a third of respondents (35%) were **interested in participating in a focus group or online community** to help inform our strategy for health and wellbeing
- More than one in ten respondents (11%) were interested in **completing a John Muir Award** in the National Park.



## 2.2 Medium priority recommendations

Medium priority recommendations are listed below<sup>6</sup> to be actioned over the next year. The Performance and Research Lead will monitor whether the recommendations are being addressed and track their progress. For the full list of recommendations, including those worth noting, see **section 11**.

### Medium priority:

- **Recommendation 3:** We clearly have work to do to raise our profile at events and also to raise awareness of events at which the Authority will have a presence in the National Park. The Performance and Research Lead to work with the Communications team to promote events through the citizens panel e-newsletter. The Communications team to also put regular events updates on the National Park website homepage
- **Recommendation 4:** The Performance and Projects Manager to utilise the information regarding areas of focus for the Authority and its partners when devising the health and wellbeing strategy and if a focus group to develop the strategy with panel members is convened
- **Recommendation 6:** The Performance and Research Lead to work with the Communications Team and the Performance and Projects Manager to set up focus groups and / or online community activities to test the website and collect input to the health and wellbeing strategy
- **Recommendation 7:** the Performance and Research Lead to look into potential locations for a panel annual meet up - one in the Wealden/Western area of the National Park and one in the Central/Eastern area. Then advertise these possible locations to see if more panel members express an interest. Also explain what the meet up would involve and at what time of year this would be held.

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<sup>6</sup> Note there are no high priority recommendations


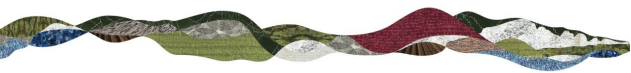
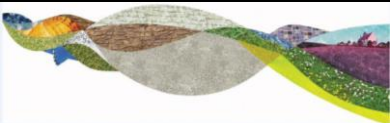



### 3. Awareness of key shared identity images

#### 3.1 Images respondents were aware of

Over three quarters of respondents (76%) **recognised** one or more of the four shared identity images shown in Table 1 below. This is an *increase* of 16% on the 2017 survey, where 60% of respondents recognised one or more of the images. The most recognised image was the South Downs National Park **lettering**.

**Table 1: Percentage of those who recognised each of the four shared identity images (2017 vs 2018)**

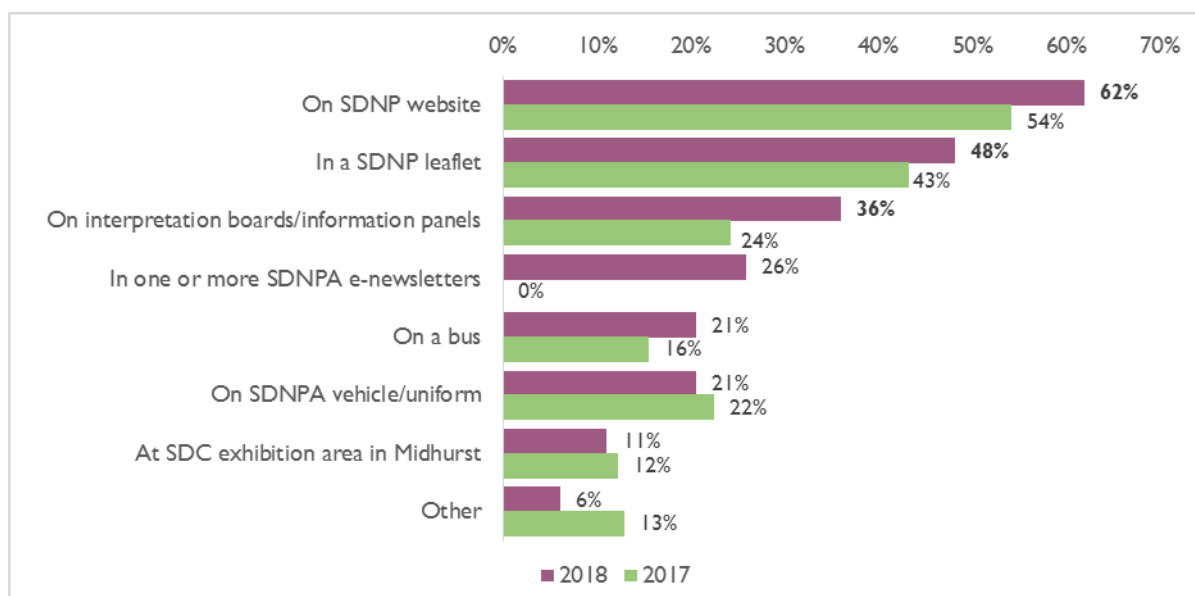
Shared identity image	2018 % resp	2017 % resp	Postcode area most likely to be seen
	78%	79%	<b>GU</b>
	51%	43%	<b>GU</b>
	26%	11%	<b>GU</b>
	6%	4%	<b>SO</b>
<b>Base:</b> (All who recognised at least one shared identity image)	<b>471</b>	<b>594</b>	

#### 3.2 Where the shared identity images had been seen

In 2018, respondents were generally *more aware* of the shared identity images in key locations than they had been in 2017 – see chart 1 overleaf. Over six in ten (62%) had seen one or more of the shared identity images on the **South Downs National Park website**. This compares to 54% in 2017.

Almost half (48%) saw one or more of the images in a **South Downs National Park leaflet**, this is 5% higher than in 2017. The shared identity images on **interpretation boards/information panels** are also capturing peoples' attention (36% in 2018, compared to 24% in 2017).



**Chart 1: Where the shared identity images had been seen (2018 vs 2017)**

Base: (online and postal respondents only) All who had seen one or more shared identity image – don't know/can't remember removed (2018: 378; 2017: 449)

There were no significant differences between the age or gender of respondents or the postcode area in which they lived.

Fifteen respondents (6%) stated that they had seen one or more shared identity image at an 'other' location, these included a **National Trust** property and a **tourist information centre**. For the full list see Appendix C.

## 4. Awareness of the Authority's presence at events

### 4.1 Events where respondents were aware of the Authority's presence

Just under nine in ten respondents (9%) *had attended one or more event(s)* where the Authority events van or team had a presence or where we had a stand. A variety of events were attended; for the full list see Appendix C.

### 4.2 How respondents found out about the event(s) they attended

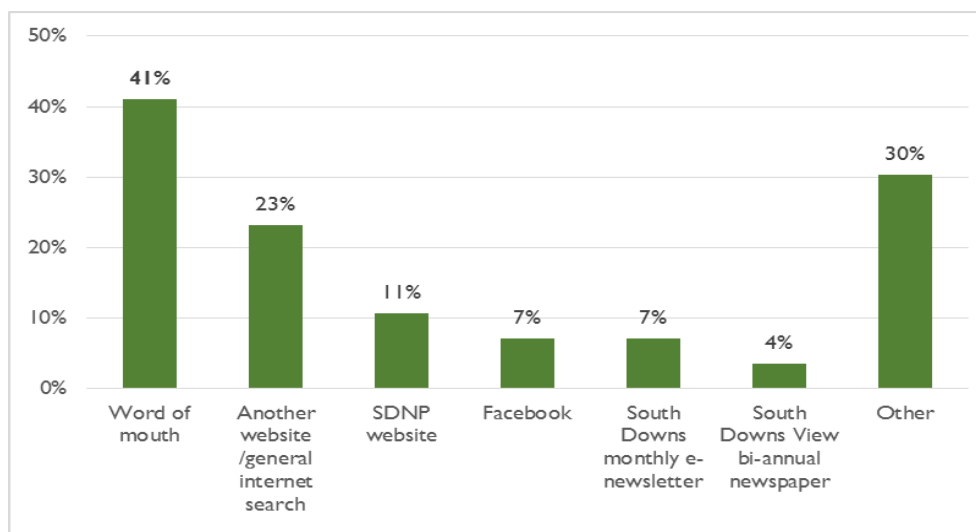
Respondents who had attended an event and seen the Authority's van/team/stand<sup>7</sup> were asked how they had found out about the events. Chart 2 overleaf shows that around four in ten (41%) had found out through **word of mouth**. This tallies with previous survey findings that demonstrate the

<sup>7</sup> Please note that the small base size of 56 respondents means the answers should be treated with some caution. Also note that the small base size has meant it was not possible to analyse these results by age, gender or postcode area



importance of recommendations from others when deciding how to spend one's free time. Almost a quarter (23%) had found out about events via **another website/general internet search**.

**Chart 2: How found out about the event(s)**



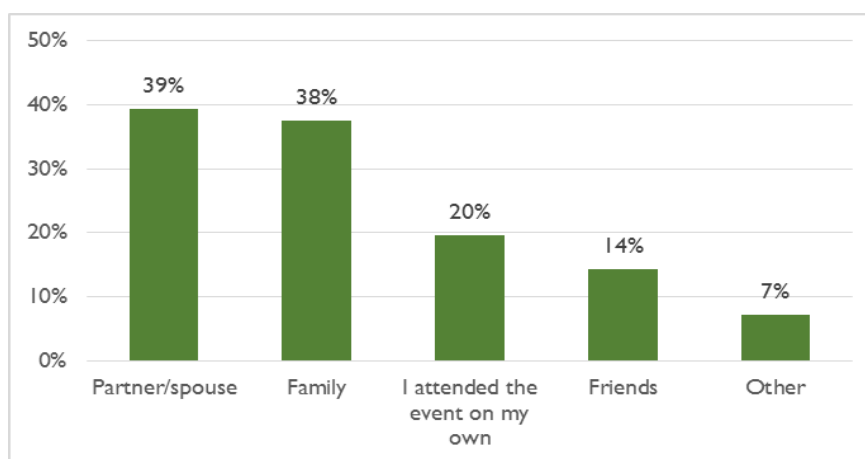
*Base: all who had been to an event and seen the events van/team/stand (56)*

Three in ten respondents (30%) had found out about events via 'other' sources. The most commonly mentioned of which were **coming across it when out and about at that location** and via **roadside promotion**. For the full list of sources see Appendix C.

### 4.3 Who respondents attended events with

When asked about the most recent event they had attended, respondents had generally attended with either their **partner or spouse** (39%) or their **family** (38%) – see chart 3 below. An interesting two in ten respondents (20%) attended **on [their] own**.

**Chart 3: Who respondents attended the most recent event with**



*Base: all who had been to an event and seen the events van/team/stand (56)*



**Recommendation 1:** there is a useful market segment of people who attend events on their own who could be targeted when promoting future events. The Communications team to take this on board when developing their strategy for how and where to advertise events and to whom.

#### 4.4 Whether respondents visited the events van/stand or spoke to staff, and their opinion of this

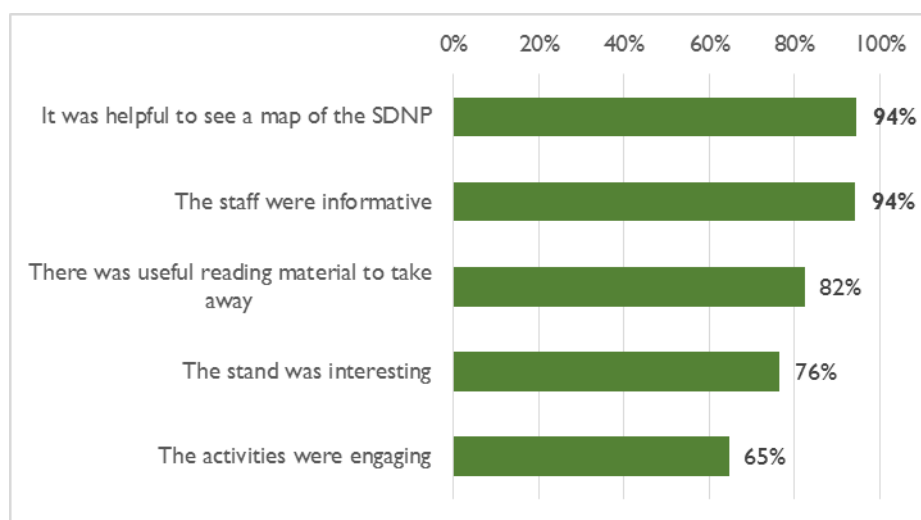
Around a third of respondents (34%) **had spoken to the events staff or visited the stand or the van** at the last event they attended. Note this equated to 19 people<sup>8</sup> so is a very small base size and thus the results should be treated with caution, although they do offer a useful insight.

Respondents were asked how far they agreed with a series of statements about the van, stand and/or events staff, as follows:

- The activities were engaging
- The staff were informative
- The stand was interesting
- There was useful reading material to take away
- It was helpful to see a map of the South Downs National Park

Chart 4 below reveals that respondents were most likely to *strongly agree/agree* that **it was helpful to see a map of the South Downs National Park** (94%) and that the **staff were informative** (94%).

**Chart 4: How far respondents agreed with statements about their experience**



Base: all who had been to an event and seen the events van/team/stand and spoken to staff or visited the stand/van (19)

<sup>8</sup> Note that this was only asked of online and telephone respondents



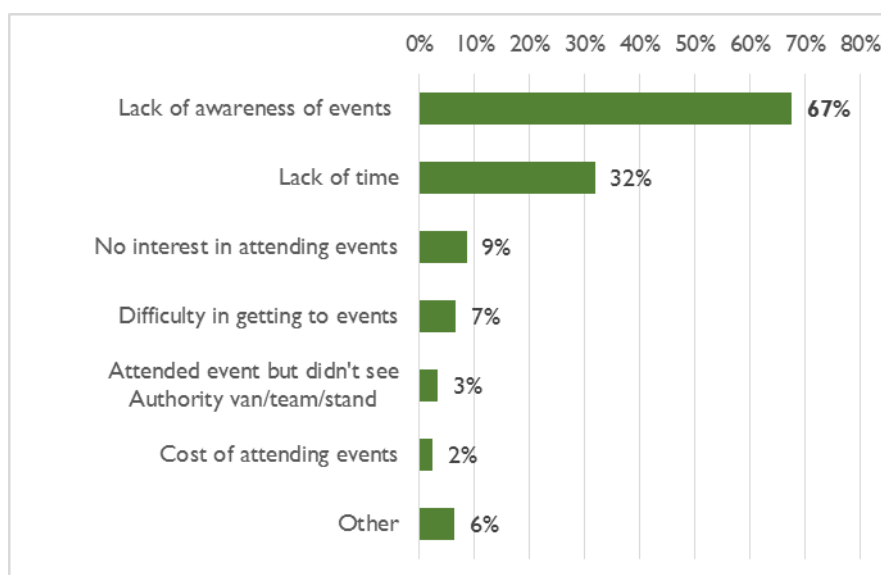
There is possibly some work to be done to make the activities we provide more engaging as this aspect received the lowest 'strongly agree/agree' score of 65%.

**Recommendation 2:** the Performance and Research Lead and Events and Engagement Officer to work together to ensure feedback is sought from visitors to our events van/stand in 2019 regarding the activities provided and what could be improved. This information can then be utilised when devising the events programme for 2020.

#### 4.5 Reasons why respondents did not attend an event in the National Park

Respondents who did not attend an event where they saw our events van/team/stand were asked why this was so. Chart 5 below highlights that the most common reason given was that they **lacked awareness of events that were on** (67%).

**Chart 5: Reasons why did not attend events in SDNP**



Base: All who had **not** been to an event event and seen the events van/team/stand and provided a response (423)

**Recommendation 3:** We clearly have work to do to raise our profile at events and also to raise awareness of events at which the Authority will have a presence in the National Park. The Performance and Research Lead to work with the Communications team to promote events through the citizens panel e-newsletter. The Communications team to also put regular events updates on the National Park website homepage.

Of the 27 people (6% of respondents) who provided 'other' reasons as to why they had not attended an event, reasons varied and included **illness/disability** and **prefer to discover the National Park for [my]self**. For the full list of reasons see Appendix C.



## 5. Suggested areas of focus for our health and wellbeing strategy

In order to promote health and wellbeing in the National Park, two thirds of respondents felt that the Authority and its partners should **provide links on the National Park website to health and wellbeing walks and activities in the National Park** (66%) and/or **work directly with local communities to promote the opportunities that are available in the National Park** (66%) – see table 2 below.

**Table 2: What the Authority and its partners should do to promote health and wellbeing in the National Park**

<b>What the Authority and its partners should do to promote HWB</b>	<b>% of resps</b>
Provide links on the National Park website to health and wellbeing walks and activities in the National Park	<b>66%</b>
Work directly with local communities to promote the opportunities that are available in the National Park	<b>66%</b>
Carry out work which makes it easier for a range of people to use footpaths and bridleways	62%
Promote activities people can get to using public transport	61%
Run more walks and other activities that contribute to improvements in health and wellbeing	55%
Help people to access green space in the National Park that local communities can use to support health and wellbeing	54%
Promote the reasons the National Park is good for health and wellbeing	54%
Work with transport providers to enable take up of activities in the National Park	54%
Promote activities near key facilities such as pubs, cafes and toilets	53%
Promote activities people can do alone in a safe environment	48%
Raise awareness of multi-operator tickets for public transport throughout the National Park	44%
The National Park Authority should not have a health and wellbeing remit	2%
Other	7%
<b>Base - all</b>	<b>641</b>



There were some interesting variations depending upon the gender or age of respondents or the postcode area they lived as follows:

- Those aged 25-34 were *especially likely* to want the focus to be on **work[ing] directly with local communities to promote the opportunities that are available in the National Park** (77%)
- Those aged 45-54 and those in the SO postcode area were *the most likely* to want the Authority and partners to **provide links on the National Park website to health and wellbeing walks and activities in the National Park** (74% and 72%)
- Those in the SO postcode area were the *most likely* to want the Authority and partners to **promote activities people can get to using public transport** (72%)
- Those aged 35-44 and females were the *most likely* to want the Authority and partners to **run more walks and other activities that contribute to improvements in health and wellbeing** (71% and 63% respectively)
- Those aged 65+ were the *most likely* to want the Authority and partners to **carry out work which makes it easier for a range of people to use footpaths and bridleways** (71%)
- Of particular note is the fact that, when compared to the other age groups, the younger respondents (those aged 25-34 and 35-44 were *much less likely* to be supportive of the transport-oriented options:
  - **Work with transport providers to enable take up of activities in the National Park** (35% and 40% respectively, compared to the average of 54%)
  - **Promote activities people can get to using public transport** (46% and 45% respectively, compared to the average of 61%)
  - **Raise awareness of the multi-operator tickets for use on public transport throughout the National Park** (31% and 26% respectively, compared to the average of 44%).

**Recommendation 4:** The Performance and Projects Manager to utilise the information regarding areas of focus for the Authority and its partners when devising the health and wellbeing strategy and if a focus group to develop the strategy with panel members is convened.



Of the 7% of respondents (46 people) who suggested 'other' areas of focus for the Authority and its partners, suggestions varied widely and included **conservation/surveying work; creating shorter, circular walks for time poor people; engaging with young people; improving public transport**, and **providing supervised activities**. For the full list of comments, see Appendix C.

*"Build facilities where children and teenagers can explore / camp / climb in natural environment and learn country life / skills / history."*

(Male aged 65+ from the PO postcode area)

*"Having a lung issue I, like so many, find difficulty making strenuous activities, so if supervised activities can be developed maybe with NHS nurses available it would be helpful."*

(Male age 65+ from the SO postcode area)

*"I'd be interested in getting involved in science/environmental surveys - birds/butterflies/trees/fungi etc."*

(Male aged 45-54 from the PO postcode area)

*"Plant identification walks, litter clear ups. Measures to encourage ownership and understanding."*

(Female aged 45-54 from the BN postcode area)

*"Provide shorter circular countryside walks for families and those with more limited time or ability to use."*

(Female aged 45-54 from the GU postcode area)

*"Take awareness days into school to start educating students of the availability and diversity of national parks accessible to them. Encourage them to be 'change agents' within their families and arrange a family day out. Also students; what would incentivise them to use national parks - this is your emerging market."*

(Female aged 35-44 from the RH postcode area)



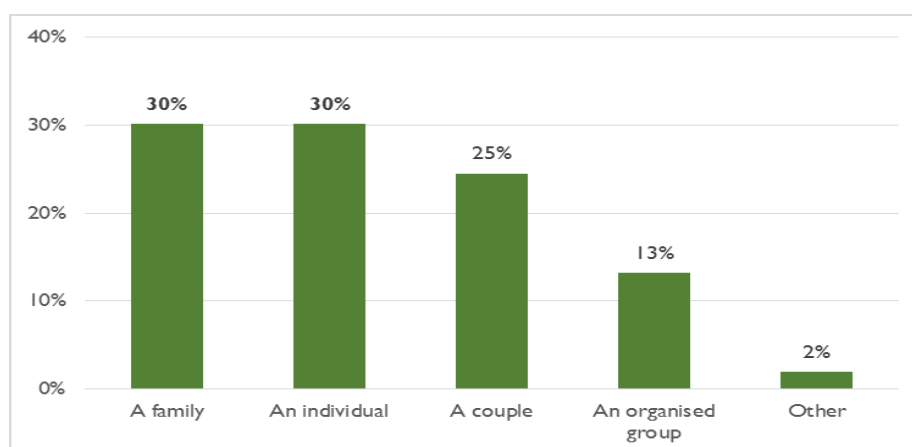
## 6. Awareness of, and interest in, the John Muir Award

### 6.1 Level of interest in completing a John Muir Award

Around one in ten respondents (11%; 68 people) were *interested* in completing a John Muir Award. Those aged 25-34 were the *most interested* in the John Muir Award (27%). Perhaps unsurprisingly, those aged 65+ were the *least interested* (just 6%).

Of those who were interested in completing a John Muir Award would most like to take part as a **family** (30%) or as an **individual** (30%) - see chart 6 below.

**Chart 6: Whether interested as...**

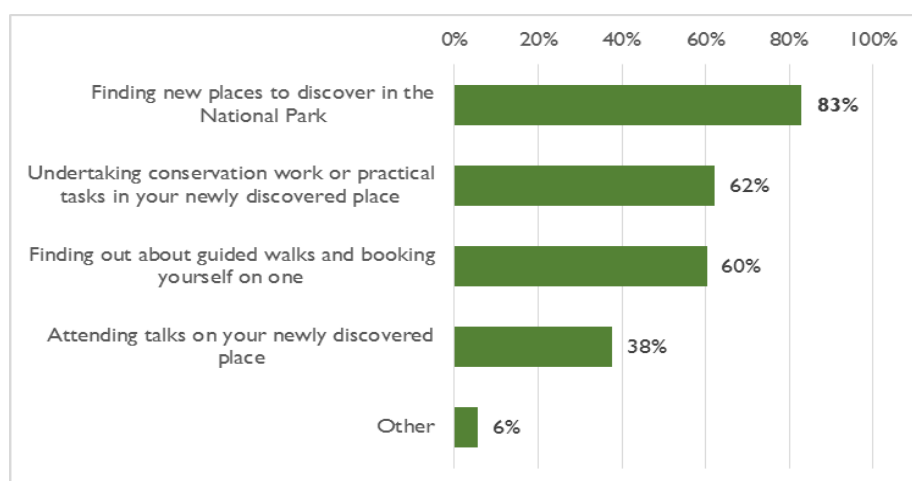


Base: All who were interested in completing a John Muir Award (online and telephone respondents only (53))

### 6.2 Activities respondents feel confident doing and support needed

Chart 7 below shows that respondents would feel *most confident* **finding new places to discover in the National Park** (83%).

**Chart 7: Activities confident doing**



Base: All who were interested in completing a John Muir Award (online and telephone respondents only) (53)



To help them participate in the John Muir Award, the type of support respondents would most appreciate was **more information/guidance** (16 respondents). Other suggestions included **flexibility to be able to complete the award in [my] own time**, and **making sure the award is suitable for vulnerable people and takes place in a safe environment**. For the full list of comments see Appendix C.

*“Full explanation and guidance on the process and methodology.”*  
(Male aged 65+ from the PO postcode area)

*“My child has a disability and is non-verbal. Making sure it is a safe place so my child does not run into a dangerous place.”*  
(Female aged 45-54 from the BN postcode area)

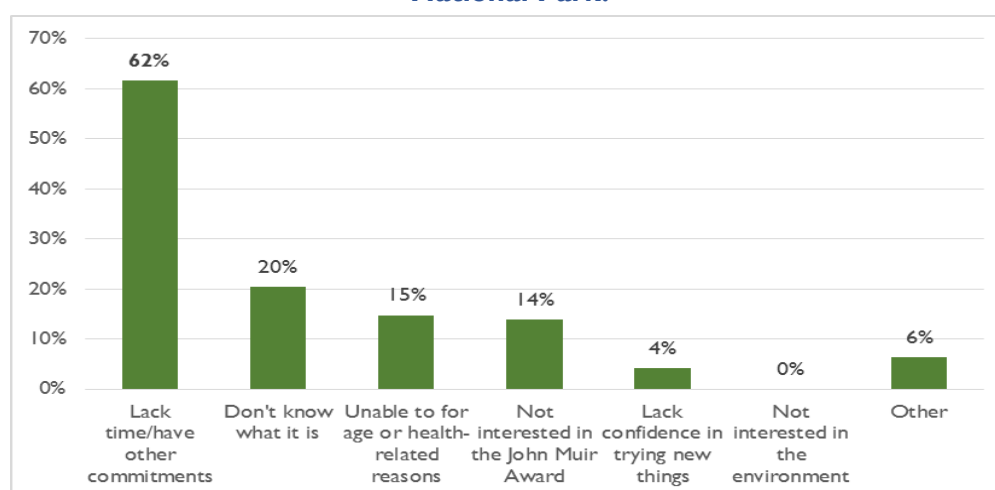
*“I’d want to do it through my work to incorporate and include vulnerable groups and to enable them to access places they wouldn’t otherwise, complete tasks and get into the countryside. I work at probation with people who have gone to custody/been given community orders.”*  
(Female aged 25-34 from the BN postcode area)

**Recommendation 5:** The Families Outreach Officer to utilise the information obtained regarding activities respondents feel confident undertaking, and support people might need when devising their areas of focus.

### 6.3 Reasons why respondents were not interested in completing a John Muir Award

The main reason given for not wanting to complete a John Muir Award was **lack time/have other commitments** (62%).

**Chart 8: Why would you not be interested in completing a John Muir Award in the National Park?**



Base: All who were not interested in completing a John Muir Award (online and telephone respondents only) (318)

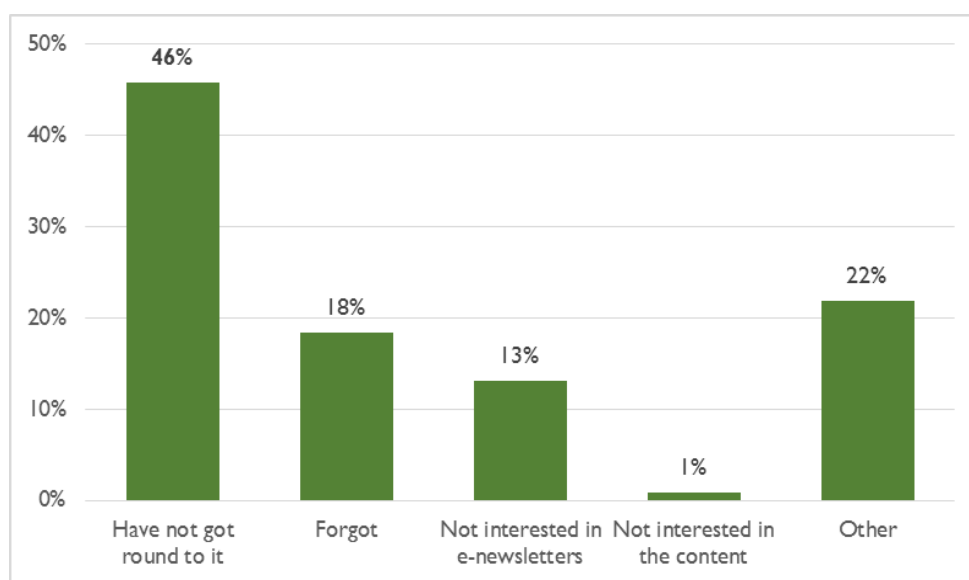


## 7. Sign-ups to the South Downs monthly e-newsletter

Almost three in ten respondents (28%) **had signed up to the South Downs monthly e-newsletter and had remained signed up**. Only three respondents had signed up and then unsubscribed, which is heartening.

Of those who had *not* signed up to the e-newsletter, the main reason given was that they **[had] not got round to it** (46%) – see chart 9 below.

**Chart 9: Why have you not signed up to the South Downs monthly e-newsletter?**



*Base: All who had not signed up to the South Downs e-newsletter (online and telephone respondents only) (343)*

The main 'other' reasons given was that respondents **did not know it existed** (48 people) or that they **receive too many emails already** (8 people). For the full list of reasons, see Appendix C.

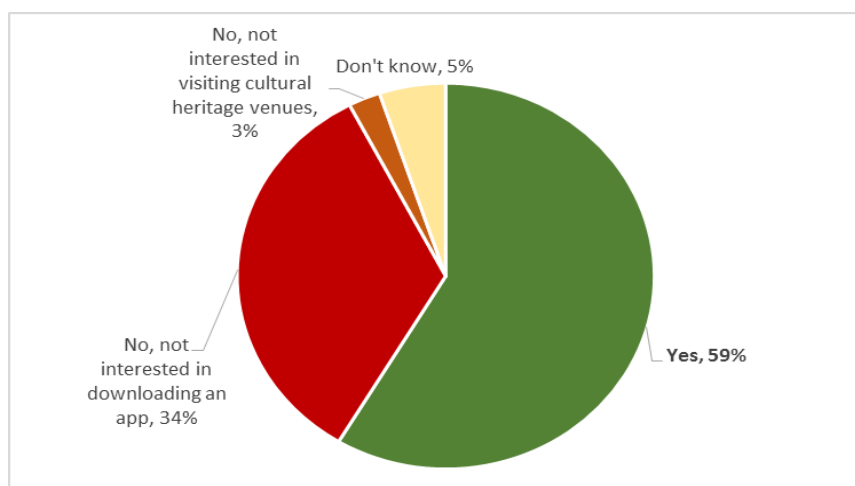


## 8. Interest in a cultural heritage app

### 8.1 Level of interest in downloading a cultural heritage app

Almost six in ten respondents (59%) *would be interested* in **downloading an app** to their mobile were they to visit a cultural heritage venue in the National Park – see chart 10 below.

**Chart 10: Whether would be interested in downloading an app to their mobile**



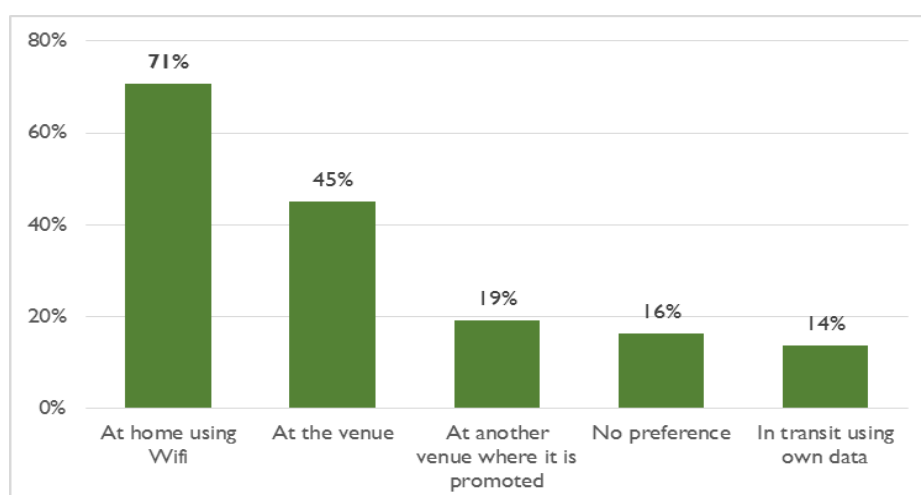
Base: All online and telephone respondents (519)

Those aged 35-44 and those living in the SO postcode area were the *most interested* in downloading an app (87% and 71% respectively).

### 8.2 How respondents would prefer to download a cultural heritage app

In the main, as chart 11 below highlights, respondents would prefer to download the app **at home using Wifi** (71%). This is followed by **at the venue** (45%).

**Chart 11: How would you prefer to download the app?**



Base: All online and telephone respondents who would be interested in downloading an app (307)

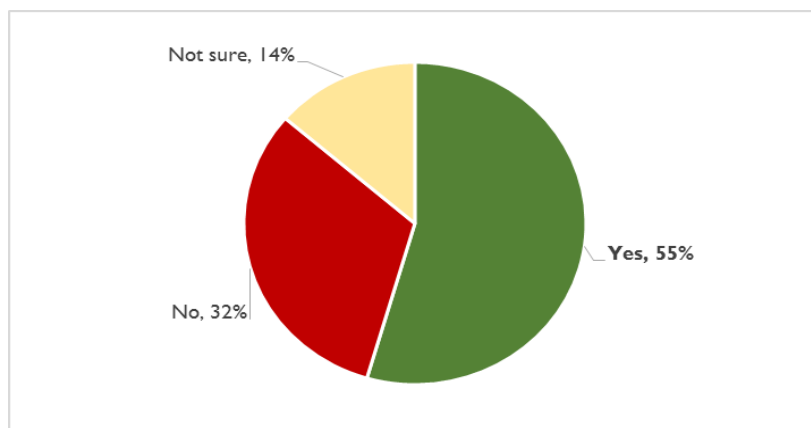


## 9. Helping the Authority...

### 9.1 By testing the website

More than half the respondents (55%) **would like to participate in an online community to test the website and make recommendations for improvements** – see chart 12 below.

**Chart 12: Whether willing to participate in online community**



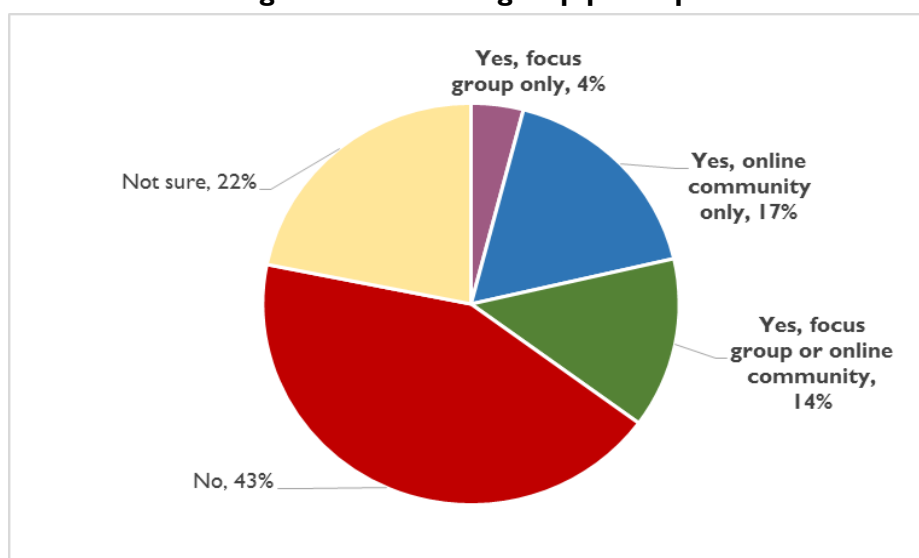
Base: All online and telephone respondents (519)

Those aged 25-34 were the *most interested* in participating in an online community to test the website (72% Yes).

### 9.2. Develop its strategy for health and wellbeing

Just over a third of respondents (35%) would be interested in **attending a focus group or participating in an online community** – see chart 13 below.

**Chart 13: Whether willing to attend focus group/participate in online community**



Base: All respondents (641)



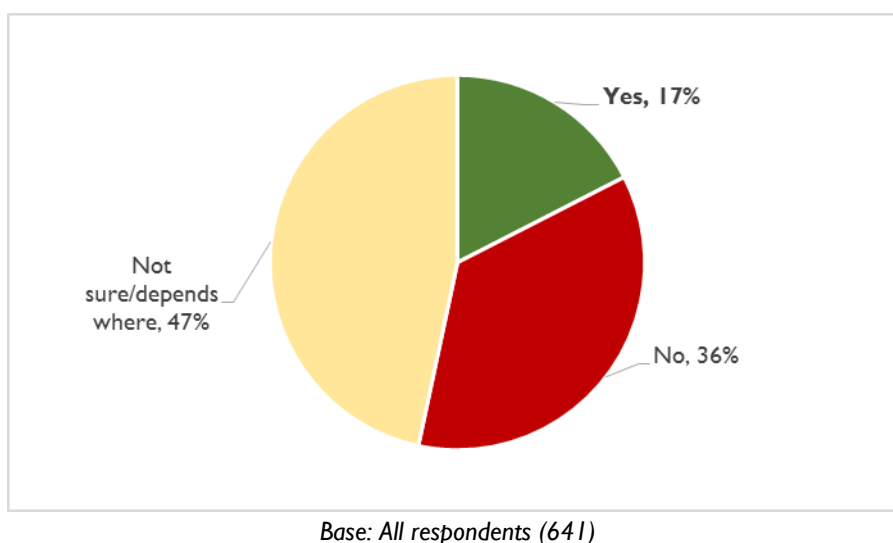
**Recommendation 6:** The Performance and Research Lead to work with the Communications Team and the Performance and Projects Manager to set up focus groups and / or online community activities to test the website and collect input to the health and wellbeing strategy.

## 10. Panel members' motivations

### 10.1 Interest in meeting up with other panel members

In the main panel members were either *not interested* in attending an annual meet up with other panel members (36%) or they were *not sure* and *it would depend where* the meet up was held (47%) – see chart 14 below.

**Chart 14: Whether interested in meeting up with other panel members**



**Recommendation 7:** the Performance and Research Lead to look into potential locations for a panel annual meet up - one in the Wealden/Western area of the National Park and one in the Central/Eastern area. Then advertise these possible locations to see if more panel members express an interest. Also explain what the meet up would involve and at what time of year this would be held.



## 10.2 Reasons given for joining the panel

Respondents were asked what was important to them about being a member of the citizens panel. Almost eight in ten respondents (79%; 504 people) provided feedback. The main reason given was that being on the panel gave people a **chance to contribute to protecting the National Park now and for future generations and helps raise its profile** (300 respondents). The following quotes illustrate this. For the full list of comments see Appendix C.

*“A sense of protecting the environment and promoting the Park for everyone to enjoy.”*  
(Female aged 55-64 from the PO postcode area)

*“An amazing natural resource on my doorstep - I have become more aware over the years of its importance and the opportunities it offers - it would be great if more people were aware of its potential and were able to access what it offers.”*  
(Male 45-54 from the SO postcode area)

*“As far as I'm able I want to help promote and protect such a wonderful local resource which I (fortunately) am able to enjoy myself. I want also to ensure that access to the Park is available to poor people.”*  
(Male aged 65+ from the BN postcode area)

*“Ensuring that we have a brilliant National Park available for everybody.”*  
(Male aged 65+ from the PO postcode area)

*“Happy to try and help develop awareness and use of the Park.”*  
(Female aged 65+ from the RH postcode area)

*“Having an opportunity to help develop more awareness of the South Downs Park and the benefits enjoying the countryside brings.”*  
(Female aged 45-54 from the GU postcode area)

*“Helping as best I can to make the park the best it can be especially in making more people aware of its beauty.”*  
(Female aged 45-54 from the BN postcode area)

*“Helping others to enjoy the South Downs National Park as I do. Promoting the well-being that can be achieved from being outside, engaging with wildlife.”*  
(Female aged 25-34 from the BN postcode area)

*“I hope I am contributing to something that benefits, in the long run, everyone in the local area.”*  
(Female aged 55-64 in the SO postcode area)



*"I live in Brighton and Hove and feel that an appreciation of nature and the countryside that is so close should be encouraged and embraced by as many people as possible irrespective of who they are and where they live."*

(Female aged 55-64 from the BN postcode area)

*"It is good to know members of the community are being asked their views and that these will help inform better decision making to benefit current and future users of the South Downs."*

(Female aged 65+ from the PO postcode area)

*"It would be to make sure it's protected and supported and looked after and accessible to all and not just those of us who are capable of doing everything on our own. It would be good to see it more accessible for those people with all disabilities."*

(Female aged 45-54 from the BN postcode area)

*"Making a small contribution to supporting the Park, helping to promote awareness of its existence and what it has to offer, and developing ways to make it meaningful and more accessible to a wider range of people."*

(Male aged 55-64 from the BN postcode area)

*"Playing a role in preserving, publicising and advancing the NP."*

(Male aged 45-54 from the RH postcode area)

*"That I get to have an input in the decisions that are made. We are lucky to have such a beautiful landscape/wildlife and I feel it is important that the surrounding communities play an active part in helping to conserve it for current and future generations."*

(Female aged 25-34 from the BN postcode area)

*"The park is an important national resource but it must be allowed to live and breathe as a place of life, work, residence and be sustained in all these facets responsibly."*

(Male aged 45-54 from the SO postcode area)

*"To be able to give opinions which are not in the more traditional "Ramblers" model. I enjoy independently walking and visiting places and areas and also now have family (including grandchildren) who live within the park so I also have access to other voices and needs."*

(Male aged 55-64 from the GU postcode area)

*"To make sure everyone in our community and extended community can benefit from our lovely national park."*

(Female aged 18-24 from the PO postcode area)



## 11. Full list of recommendations

### Medium priority:

- **Recommendation 3:** We clearly have work to do to raise our profile at events and also to raise awareness of events at which the Authority will have a presence in the National Park. The Performance and Research Lead to work with the Communications team to promote events through the citizens panel e-newsletter. The Communications team to also put regular events updates on the National Park website homepage
- **Recommendation 4:** The Performance and Projects Manager to utilise the information regarding areas of focus for the Authority and its partners when devising the health and wellbeing strategy and if a focus group to develop the strategy with panel members is convened
- **Recommendation 6:** The Performance and Research Lead to work with the Communications Team and the Performance and Projects Manager to set up focus groups and / or online community activities to test the website and collect input to the health and wellbeing strategy
- **Recommendation 7:** the Performance and Research Lead to look into potential locations for a panel annual meet up - one in the Wealden/Western area of the National Park and one in the Central/Eastern area. Then advertise these possible locations to see if more panel members express an interest. Also explain what the meet up would involve and at what time of year this would be held.

### Worth noting:

- **Recommendation 1:** there is a useful market segment of people who attend events on their own who could be targeted when promoting future events. The Communications team to take this on board when developing their strategy for how and where to advertise events and to whom
- **Recommendation 2:** the Performance and Research Lead and Events and Engagement Officer to work together to ensure feedback is sought from visitors to our events van/stand in 2019 regarding the activities provided and what could be improved. This information can then be utilised when devising the events programme for 2020
- **Recommendation 5:** The Families Outreach Officer to utilise the information obtained regarding activities respondents feel confident undertaking, and support people might need when devising their areas of focus.



## APPENDICES

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## Appendix A: Autumn survey online questionnaire 2018<sup>9</sup>

*The South Downs National Park shared identity is the place brand for the National Park and includes graphics, fonts and photography.*

**Q1. Prior to receiving this survey, which of the following South Downs National Park shared identity images were you aware of?**

*Select all the images that you recognise*

	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
I do not recognise any of these images	<input type="checkbox"/> Skip to Q3

**Q2. Aside from in this survey and in the covering letter/email, where have you seen these images before? Select all the places that you have seen these images**

On a bus	<input type="checkbox"/>	At the South Downs Centre exhibition area in Midhurst	<input type="checkbox"/>
On a South Downs National Park vehicle / uniform	<input type="checkbox"/>	On interpretation boards / information panels	<input type="checkbox"/>
On the South Downs National Park website	<input type="checkbox"/>	In one or more South Downs National Park Authority e-newsletters	<input type="checkbox"/>

<sup>9</sup> Note this is the online version of the questionnaire. The postal survey was shorter by thirteen questions and did not have as much introductory information in each section to keep to our limit of four sides A4 paper, in order to keep costs to a minimum



In a South Downs National Park leaflet	<input type="checkbox"/>	Don't know/can't remember	<input type="checkbox"/>
Other, <i>please type below</i>			<input type="checkbox"/>
Other:			

*The National Park Authority may be looking to make some more improvements to the South Downs National Park website over the coming months.*

**Q3. Would you be willing to participate in an online community to test the website and make suggestions for improvements?**

*[Note: the time commitment is no more than 2 hours over 4 days at your convenience and you would be paid £40 for your time].*

Yes - <i>please type your name and email address below</i>	<input type="checkbox"/>
No	<input type="checkbox"/>
Not sure	<input type="checkbox"/>

*To help the National Park Authority monitor take up of the South Downs monthly e-newsletter, we would like to ask you a couple of questions.*

**Q4. Have you signed up to the South Downs monthly e-newsletter?**

Yes, and I am still signed up to the newsletter	<input type="checkbox"/> <i>Skip to Q7</i>
Yes, but I have now unsubscribed from the newsletter	<input type="checkbox"/> <i>Go to next question</i>
No	<input type="checkbox"/> <i>Skip to Q6</i>



**Q5. Why did you unsubscribe from the South Downs monthly e-newsletter?***Select all that apply*

Not relevant to me	<input type="checkbox"/>	Poor quality content	<input type="checkbox"/>
Too long	<input type="checkbox"/>	Monthly is too frequent	<input type="checkbox"/>
Other, <i>please type below</i>			<input type="checkbox"/>
Other:			

**Q6. Why have you not signed up to the South Downs monthly e-newsletter?***Select your MAIN reason*

Not interested in the content	<input type="checkbox"/>	Have not got round to it	<input type="checkbox"/>
Forgot	<input type="checkbox"/>	Not interested in e-newsletters	<input type="checkbox"/>
Other, <i>please type below</i>			<input type="checkbox"/>
Other:			



*The South Downs National Park is a wonderful resource for improving people's mental and physical health and wellbeing.*

**Q7. The National Park Authority is currently developing its strategy for health and wellbeing. What do you think the Authority and its partners should do to promote health and wellbeing in the National Park?**

*Select all that apply*

Provide links on the National Park website to health and wellbeing walks and activities in the National Park	<input type="checkbox"/>	Help people to access green space in the National Park that local communities can use to support health and well-being	<input type="checkbox"/>
Run more walks and other activities that contribute to improvements in health and wellbeing	<input type="checkbox"/>	Promote activities people can do alone in a safe environment	<input type="checkbox"/>
Promote activities people can get to using public transport	<input type="checkbox"/>	Promote the reasons the National Park is good for health and wellbeing	<input type="checkbox"/>
Promote activities near key facilities such as pubs, cafes and toilets	<input type="checkbox"/>	Work directly with local communities to promote the opportunities that are available in the National Park	<input type="checkbox"/>
Work with transport providers to enable take up of activities in the National Park	<input type="checkbox"/>	Raise awareness of multi-operator tickets for use on public transport throughout the National Park	<input type="checkbox"/>
Carry out work which makes it easier for a range of people to use footpaths and bridleways	<input type="checkbox"/>	The National Park should not have a health and wellbeing remit	<input type="checkbox"/>
Other, <i>please type below</i>			<input type="checkbox"/>
Other:			



**Q8. Would you be interested in attending a focus group or participating in an online community to help inform the National Park Authority's thinking as it develops its strategy for health and wellbeing? Select one option**

Yes, focus group only - <i>please type your name and email address below</i>	<input type="checkbox"/>
Yes, online community only - <i>please type your name and email address below</i>	<input type="checkbox"/>
Yes, focus group or online community - <i>please type your name and email address below</i>	<input type="checkbox"/>
No	<input type="checkbox"/>
Not sure	<input type="checkbox"/>

*In order to raise awareness of what there is to see and do in the National Park, Authority staff, members and volunteers attend or run various events in and around the South Downs. They would like to gauge how effective this work has been.*

**Q9. This year, have you attended one or more events where you saw the South Downs National Park Authority events van, their events team, or where they had a stand?**

Yes	<input type="checkbox"/> Go to next question
No	<input type="checkbox"/> Skip to Q15
Not sure	<input type="checkbox"/> Skip to Q16



**Q10. Please type below the event(s) where you saw the National Park Authority events van, their events team, or where they had a stand**

--

**Q11. This year, how did you find out about the event(s) you attended where you saw the National Park Authority events van, their events team, or where they had a stand? Select all that apply**

Word of mouth	<input type="checkbox"/>	South Downs National Park website	<input type="checkbox"/>
South Downs View bi-annual newspaper	<input type="checkbox"/>	Another website / general internet search	<input type="checkbox"/>
South Downs monthly e-newsletter	<input type="checkbox"/>	Facebook	<input type="checkbox"/>
Other, please type below			<input type="checkbox"/>
Other:			

**Thinking about the most recent event you attended where you saw the National Park Authority events van, their events team, or where they had a stand:**

**Q12. Who did you go with? Select all that apply**

Partner/spouse	<input type="checkbox"/>	Friends	<input type="checkbox"/>
Family	<input type="checkbox"/>	I attended the event on my own	<input type="checkbox"/>
Other, please type below			<input type="checkbox"/>
Other:			



**Q13. Did you visit the National Park Authority events van or their stand, or speak to a member of their events team?**

Yes	<input type="checkbox"/> Go to next question
No	<input type="checkbox"/> Skip to Q16
Not sure	<input type="checkbox"/> Skip to Q16

**Q14. Please select how far you agree with the following statements about the National Park Authority events van, their events team, or their stand.**

*Select one option for each statement*

	<b>Strongly agree</b>	<b>Agree</b>	<b>Neither / Nor</b>	<b>Disagree</b>	<b>Strongly disagree</b>	<b>DK / NA</b>
The activities were engaging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The staff were informative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The stand was interesting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
There was useful reading material to take away	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It was helpful to see a map of the South Downs National Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Q15. Please select the reason/s why you did not attend one or more events this year. Select all that apply**

Lack of time	<input type="checkbox"/>	Cost of attending events	<input type="checkbox"/>
Lack of awareness of events that were on	<input type="checkbox"/>	No interest in attending events	<input type="checkbox"/>
Difficulty in getting to events	<input type="checkbox"/>	Attended event in the National Park but didn't see Authority	<input type="checkbox"/>



		van/team/stand	
Other, please write below			<input type="checkbox"/>
Other:			

*The John Muir Award is an environmental award that encourages individuals, groups and families to discover, explore, conserve and share experiences of wild places. You can do the John Muir Award in the South Downs National Park. See <https://www.johnmuirtrust.org/john-muir-award/> for more information.*

**Q16. Would you be interested in completing a John Muir Award in the National Park?**

Yes	<input type="checkbox"/> Go to next question
No	<input type="checkbox"/> Skip to Q20
Don't know	<input type="checkbox"/> Skip to Q21

**Q17. Would you be interested as:**

An individual	<input type="checkbox"/>	A family	<input type="checkbox"/>
A couple	<input type="checkbox"/>	An organised group	<input type="checkbox"/>
Other, please type below			<input type="checkbox"/>
Other:			



**Q18. Which of the following activities would you feel confident doing?***Select all that apply*

Finding new places to discover in the National Park	<input type="checkbox"/>	Attending talks on your newly discovered place	<input type="checkbox"/>
Finding out about guided walks and booking yourself on one	<input type="checkbox"/>	Undertaking conservation work or practical tasks in your newly discovered place	<input type="checkbox"/>
Other, <i>please type below</i>			<input type="checkbox"/>
Other:			

**Q19. Please type below what support, if any, would help you participate in the John Muir Award**

--

**Q20. Why would you not be interested in completing a John Muir Award in the National Park? *Select all that apply***

Don't know what it is	<input type="checkbox"/>	Unable to for age or health-related reasons	<input type="checkbox"/>
Lack time / have other commitments	<input type="checkbox"/>	Not interested in the environment	<input type="checkbox"/>
Lack confidence in trying new things	<input type="checkbox"/>	Not interested in the John Muir Award	<input type="checkbox"/>
Other reason, <i>please type below</i>			<input type="checkbox"/>
Other:			



*The National Park Authority are developing a mobile phone app for use at three key cultural venues in the National Park. The app will lead visitors on an audio-visual guided walk from the venue into the landscape, linking people to the local surroundings that inspired the artists and writers who lived and worked in the National Park. It is a pilot scheme and, if successful, will be rolled out to other cultural heritage venues in the National Park.*

**Q21. If you were to visit a cultural heritage venue in the National Park, would you be interested in downloading an app to your mobile?**

Yes	<input type="checkbox"/> Go to next question
No - I am not interested in downloading an app	<input type="checkbox"/> Skip to Q23
No - I am not interested in visiting cultural heritage venues in the National Park	<input type="checkbox"/> Skip to Q23
Don't know	<input type="checkbox"/> Skip to Q23

**Q22. How would you prefer to download the app? Select all that apply**

At home using Wifi	<input type="checkbox"/>
In transit using own data	<input type="checkbox"/>
At the venue (free Wifi will be available)	<input type="checkbox"/>
At another venue where it is promoted (free Wifi will be available)	<input type="checkbox"/>
No preference	<input type="checkbox"/>



*We are considering how we might help panel members network with each other and are looking into holding one or two annual panel member meet ups at different locations in the National Park.*

**Q23. Is this something you would be interested in attending?**

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>
Not sure / depends where	<input type="checkbox"/>

**Q24. In your own words, what is important to you about being a member of the South Downs National Park Citizens Panel?**

**If you want to be entered into the prize draw, please type your name and email address or telephone number below and indicate whether you would prefer a cash prize or for the money to go to your charity of choice:**

Your name:
Your email address / phone number:

**I would like to be entered into the prize draw to win:**

*Please select your preference*

Cash prize of £150	<input type="checkbox"/>	Donation to my charity of choice as stated below	<input type="checkbox"/>
My charity of choice:			

**Many thanks for taking the time to complete this survey.  
Your response is much appreciated.**



## Appendix B: Demographic profile of the original panel vs autumn 2017 and autumn 2018 survey respondents

POSTCODE	Autumn 2018 respondents		Autumn 2017 respondents		Original panel members	
	%	No.	%	No.	%	No.
BN	37%	239	34%	331	35%	701
GU	16%	103	19%	181	16%	329
PO	23%	150	25%	239	27%	540
RH	14%	91	14%	139	15%	300
SO	9%	58	8%	82	7%	140
<b>TOTAL</b>	<b>100%</b>	<b>641</b>	<b>100%</b>	<b>972</b>	<b>100%</b>	<b>2,010</b>

GENDER	Autumn 2018 respondents		Autumn 2017 respondents		Original panel members	
	%	No.	%	No.	%	No.
Male	49%	317	45%	443	43%	869
Female	51%	324	55%	537	57%	1,138
<b>TOTAL (excluding prefer not to say)</b>	<b>100%</b>	<b>641</b>	<b>100%</b>	<b>980</b>	<b>100%</b>	<b>2,007</b>

AGE BAND	Autumn 2018 respondents		Autumn 2017 respondents		Original panel members	
	%	No.	%	No.	%	No.
18-24	2%	10	1%	6	2%	47
25-34	4%	26	3%	23	5%	103
35-44	9%	55	9%	82	10%	197
45-54	21%	134	21%	191	21%	425
55-64	28%	173	28%	264	24%	478
65+	37%	230	38%	349	37%	733
<b>TOTAL (excluding prefer not to say)</b>	<b>100%</b>	<b>628</b>	<b>100%</b>	<b>915</b>	<b>100%</b>	<b>1,983</b>



EMPLOYMENT STATUS	Autumn 2018 respondents		Autumn. 2017 respondents		Original panel members	
	%	No.	%	No.	%	No.
Retired	40%	249	43%	418	38%	753
Employee, full time	27%	169	25%	248	29%	571
Self employed	14%	91	13%	131	13%	259
Employee, part time	12%	77	13%	126	13%	253
Away from work / maternity leave etc	3%	21	3%	26	3%	60
Unemployed	2%	14	1%	10	2%	43
In full time education	1%	4	1%	5	1%	17
Other	1%	5	1%	7	1%	19
<b>TOTAL</b> (excluding prefer not to say)	<b>100%</b>	<b>630</b>	<b>100%</b>	<b>971</b>	<b>100%</b>	<b>1,975</b>



## Appendix C: Free text comments

**Q2. Aside from in this survey and in the covering letter/email, where have you seen these images before? Other, please specify**

	Gender	Age band	Postcode Area
Business card	Female	45-54	GU
Cafe toilets at Saddlescombe	Female	45-54	RH
I can recognise the places through the art work	Female	45-54	BN
In previous survey	Male	65+	BN
Lewes Visitor Centre	Female	Prefer not to say	BN
Liss train station	Female	35-44	GU
May be on my library card	Female	45-54	BN
National Trust Winchester Mill	Female	55-64	GU
On a new SDW signpost	Male	45-54	BN
On our Southease village website	Female	45-54	BN
Planning applications	Female	45-54	BN
Shop window in Lewes	Male	45-54	BN
Tourist Information centre	Male	65+	SO
Tourist information outlet	Male	65+	BN
Winchester Science Centre Leaflet	Female	35-44	PO

**Q6. Why have you not signed up to the South Downs monthly e-newsletter? Other, please specify (excluding 'was unaware there was a newsletter' (48 respondents)**

	Gender	Age band	Postcode Area
Can be hard to read on phone etc	Male	45-54	PO
Can't recall being invited	Male	65+	BN
Have Birling Gap near and get info there	Female	65+	BN
Have far too much E Mail to deal with already	Male	55-64	BN
Haven't time to read it	Male	65+	BN
I can't remember	Female	65+	RH
I didn't consider it	Male	55-64	RH
I do not have access to a computer	Female	55-64	RH
I don't use a computer	Female	45-54	BN
I google to find information I want - I get too many emails to read e-newsletters	Male	45-54	BN
I had no idea I was on a panel	Male	16-24	SO
I have a new e mail and so may have not seen any communications	Female	45-54	BN



I haven't been asked to sign up to it	Male	65+	BN
I haven't signed up to it	Male	35-44	PO
I must have forgotten about it - I'd like to receive it	Female	45-54	GU
I receive a lot of emails so try to limit subscriptions	Female	35-44	RH
Involved in other respects	Male	65+	SO
It has not been offered	Female	35-44	GU
No time at present	Male	35-44	GU
Not interested enough in the content, too many other commitments, I can access the SDNP without a newsletter	Female	45-54	PO
Receive a huge volume of emails in my work	Female	45-54	PO
Receiving just too much info at present	Male	65+	GU
Thought I had but now you mention it i don't seem to have had any!	Male	65+	BN
Too many e-mails already	Male	55-64	PO
Too many emails and not a personal priority	Male	65+	BN
Too many emails received	Female	55-64	PO

**Q7. What do you think the Authority and its partners should do to promote health and wellbeing in the National Park? Other, please specify**

	Gender	Age band	Postcode Area
A priority should be preservation of wilderness	Male	45-54	BN
Advertise walking groups for all ages that walk around the National Park area	Female	65+	BN
Allow and encourage cycling on the Downs	Male	55-64	BN
Build facilities where children and teenagers can explore / camp / climb in natural environment and learn country life / skills / history	Male	65+	PO
Contribute to wildlife like habitats and things like that	Female	55-64	RH
Cycle paths/ children's play area	Female	45-54	SO
Discounts on buses for people who use the south downs park	Female	35-44	PO
Do more to make people aware of where the park is	Male	65+	PO
Easier and better transport	Male	65+	BN
Encourage tourism	Male	65+	BN
Ensure clear sign posting for footpaths	Male	45-54	BN
Ensure it is easier and safer footpaths to cross main roads example A27 between Angmering and Arundel	Male	65+	BN
For disabled people toilets are important and transport to get people to and from places	Female	65+	BN
Free parking in the car parks	Female	35-44	PO
Having a lung issue I, like so many, find difficulty making strenuous activities, so if supervised activities can be developed	Male	65+	SO



maybe with NHS nurses available it would be helpful			
I'd be interested in getting involved in science/environmental surveys - birds/butterflies/trees/fungi etc	Male	45-54	PO
Identify/promote the mileage of different walks - gives people a measure and goal	Female	55-64	BN
Improve car parking provision, especially important for disabled/infirm	Male	55-64	PO
Improve toilet facilities in the park	Female	55-64	SO
More and cheaper car parking	Male	55-64	SO
More cafes near key walks	Male	35-44	GU
More parking in different locations	Male	35-44	RH
Park Run	Female	16-24	GU
Perhaps use local artists, crafts people to promote their local work and sell these from your website?	Female	55-64	RH
Plant identification walks, litter clear ups. Measures to encourage ownership and understanding	Female	45-54	BN
Promote activities and access on local tv	Female	65+	BN
Promote more interest amongst young	Male	45-54	BN
Protect park from overuse	Male	65+	PO
Provide a safe haven for horse riding in beautiful natural safe surroundings	Female	45-54	RH
Provide more access for the disabled who have limited walking ability or use a wheel-chair	Male	65+	BN
Provide more toilet / cafe facilities, make some areas wheel-chair friendly	Female	55-64	PO
Provide shorter circular countryside walks for families and those with more limited time or ability to use	Female	45-54	GU
Public transport really needs improving.	Female	55-64	BN
Raise awareness of the actual size of the park, where it goes to and from	Female	45-54	RH
Short circular walks, well-marked. Encourage removal of styles for gates	Female	65+	PO
Small hut for refreshments	Female	65+	BN
Supply a telephone number for information and guidance to wildlife etc in the park	Male	65+	BN
Support running and cycling club	Male	35-44	SO
Support to make it more accessible to people with both physical and learning disabilities	Female	45-54	BN
Take awareness days into school to start educating students of the availability and diversity of national parks accessible to them. Encourage them to be 'change agents' within their families and arrange a family day out. Also students; what would incentivise them to use national parks - this is your emerging market	Female	35-44	RH
The authority should devolve a small proportion of resources to most of these activities but it should keep its main focus on preserving the park against encroachments except where these	Male	65+	RH



are vital - such as the A27 improvements near Arundel			
The park should not have a health and wellbeing remit. It should maintain SDNP so that others can deliver health and wellbeing. Otherwise you are taking the jobs of others	Male	45-54	GU
There shouldn't be free roaming on the park without permission	Male	45-54	PO
To support people with physical or mental health needs to use the park	Female	55-64	BN
Too many people spoil it for everybody	Female	55-64	BN
Trim overgrown footpaths. Remove landowners' signs implying no access on footpath	Male	55-64	BN

**Q10. Please state below the event(s) where you saw the National Park Authority events van, their events team, or where they had a stand**

	Gender	Age band	Postcode Area
Ardingly, and a heritage site I can't remember the name of	Male	55-64	RH
Arlesford show	Male	65+	GU
Arundel Community Orchard Apple Day	Female	45-54	BN
Berkshire Show	Female	55-64	GU
Birling Gap	Female	55-64	BN
Birling Gap	Female	65+	BN
Birling Gap	Female	Prefer not to say	BN
Brighton Hove seafront	Female	45-54	BN
Butser festival	Male	45-54	GU
Butser Hill. It was just a walk. It was organised very well. They didn't have a team but I just saw the team. I happened to be up there walking myself at the time.	Male	35-44	PO
Country fair	Female	45-54	PO
County fair	Male	45-54	GU
Devils Dyke	Male	65+	RH
Dog show day at Woolbeding	Female	55-64	RH
Eastbourne front this summer	Female	65+	BN
EHVC Festival of Transport	Male	55-64	BN
Fernhurst Furnace	Female	45-54	GU
Findon Sheep fair Fulking Village day	Female	25-34	BN
Goodwood?	Male	45-54	GU
Hambledon 12th June 2018 Parishes Workshop	Male	65+	SO
Haslemere Charter Fair	Male	65+	GU
I just remember seeing a stand in the street	Female	65+	BN



Local weekend fair	Female	55-64	BN
Midhurst events such as Madhurst and market days	Male	55-64	GU
Midhurst U3A Meeting	Male	65+	GU
Mill Hill	Male	35-44	BN
Parish council joint meeting	Male	55-64	BN
Plumpton college open day	Male	35-44	RH
Pulborough Harvest Fair	Male	55-64	RH
QE Park	Male	35-44	PO
Queen Elizabeth Country Park Show (Hampshire Show)	Male	45-54	PO
Saltdean fair	Female	25-34	BN
Secrets of the Heath (Petersfield Heath)	Male	45-54	GU
Slindon village	Female	65+	BN
South Downs Country Fair Butser	Male	65+	SO
South Downs Show	Male	65+	GU
South of England Show	Male	55-64	BN
South of England Show	Female	55-64	BN
Summer country Fair	Female	55-64	GU
Sustainability Centre Green Fair	Male	55-64	PO
Weald & Downland living museum autumn show, Fernhurst Furnace open weekend	Female	55-64	GU
West Wood Fair	Male	45-54	GU
Wild Chalk festival on Sheepcote Valley	Female	35-44	BN

**Q11. This year, how did you find out about the event(s) you attended where you saw the National Park Authority events van, their events team, or where they had a stand? Other, please specify**

	Gender	Age band	Postcode Area
Came across an event	Female	65+	BN
Did not know in advance	Male	65+	GU
From Birling Gap	Female	65+	BN
I happened to walk past	Female	65+	BN
I was visiting the area	Female	55-64	BN
Involvement	Female	45-54	BN
Local paper, PF Post	Female	55-64	GU
Newspapers and circulars	Male	55-64	GU
Parish Council	Male	65+	SO
Poster on roadside	Female	45-54	GU
Roadside hoarding	Male	65+	SO
Roadside promotion signs	Male	55-64	PO



Sign post beside the venue	Female	55-64	RH
Through working at Wakehurst/Kew	Male	55-64	RH
Was just out and about	Female	45-54	BN
We went there for a dog walk and found the van there	Male	65+	RH
When I was walking along the front.	Female	65+	BN

**Q15. Please select the reason(s) why you did not attend one or more events this year.**

*Other, please specify*

	Gender	Age band	Postcode Area
Child focused/child friendly/disability friendly for buggies	Female	45-54	BN
Disabled and housebound	Female	65+	GU
Family bereavement issues	Male	65+	SO
Getting old!!!!	Male	65+	BN
Have lung & breathing issues	Male	65+	SO
I am time poor, but live on the edge of the National Park, so use it every day	Female	45-54	BN
I attended events but not sure that they were within the SDNP - that's maybe why I didn't see their stand	Female	45-54	GU
I had a accident. And am still recovering	Male	65+	RH
I have to stay at the B&B	Female	65+	BN
I live in a rural part of the NP. My family enjoys the NP without the need to attend events	Male	55-64	GU
Immediate family bereavement	Female	55-64	BN
I've attended events but none where the Park had representation	Male	55-64	BN
Keep meaning to but didn't find the time	Male	65+	BN
Lack of mobility due to illness	Female	45-54	SO
Lack of time due to ill health of family members	Female	45-54	SO
Long term illness	Male	45-54	BN
Most of the year in hospital	Male	65+	BN
Poor health	Female	65+	GU
Prefer to discover park myself	Female	65+	SO
Something came up when I was going to go to an event	Female	25-34	PO
Tend to plan our own days	Male	55-64	GU
Too general a question	Male	45-54	BN
Unable to find time, owing to house move	Male	65+	BN
Very keen to find out about cycling events in the National Park	Male	55-64	BN
Wife has alzheimers	Male	65+	GU
Work shifts often at weekends	Female	45-54	BN
Wrong events	Male	55-64	SO



**Q19. Please state below what support, if any, would help you participate in the John Muir Award.**

	Gender	Age band	Postcode Area
An email with more info.	Male	25-34	BN
Awareness	Male	45-54	SO
Companionship and Sundays or school holidays	Female	45-54	PO
Conservation	Female	65+	BN
Flexible timing so it could be done at weekends	Female	45-54	GU
Full explanation and guidance on the process and methodology	Male	65+	PO
Have not investigated the award thoroughly yet	Female	Prefer not to say	BN
I do not know it is hard as my child has a disability and is non-verbal. Making sure it is a safe place so my child does not run into a dangerous place	Female	45-54	BN
I don't think I'd need any, just to be able to research what's involved on the internet	Female	25-34	PO
I haven't looked in detail at the criteria for completing the award, although I have heard of it. I would need to do this before answering. I guess if I did get round to organising this (and if I could get the support of my school), then I would then be looking for guidance as to a useful location for any conservation projects	Female	35-44	BN
I like the idea in principle but without researching it further I'm not certain what support may be useful!	Male	55-64	BN
I would need to find out more about the award before I know what support I would need	Female	45-54	BN
I'd want to do it through my work to incorporate and include vulnerable groups and to enable them to access places they wouldn't otherwise, complete tasks and get into the countryside. I work at probation with people who have gone to custody/been given community orders	Female	25-34	BN
I'm not sure what is involved yet so not sure if I would need help	Female	55-64	BN
If suitable activities for children	Male	55-64	RH
Information	Female	25-34	PO
Information on events	Male	45-54	RH
Just information and flexibility	Female	45-54	BN
Knowing what practical action is required	Female	35-44	BN
More information	Male	55-64	BN
More information	Female	35-44	GU
More information!	Female	45-54	BN
More practical information	Female	45-54	BN



Not sure what is involved, so unable to comment	Male	45-54	RH
Public transport to access the event	Female	45-54	BN
Support for school group participation	Female	45-54	BN
Support on what is required	Female	55-64	BN
Time	Male	65+	SO
Time - and ability to bring the dog!	Female	45-54	BN
Transport to any events etc	Male	45-54	BN
Understanding what it is about, documentation on e-mail etc to make choices	Female	55-64	PO
Whatever support is available as I'm getting to be an old girl now	Female	65+	GU
Will need to find out more details	Male	65+	BN

**Q20. Why would you not be interested in completing a John Muir Award in the National Park? Other, please specify**

	Gender	Age band	Postcode Area
Already have a similar award	Male	25-34	BN
Anything to do with computers it won't happen	Female	45-54	RH
Because I'm not interested in doing something just to get an 'award' - I'd rather do it because I want to	Male	55-64	BN
Don't feel fit enough	Male	35-44	PO
Family are grown up. Something to do with grandchildren in the future	Male	45-54	RH
Housebound	Female	65+	GU
I am about to move from this area	Female	55-64	GU
I just enjoy relaxing in the open without hassle	Male	65+	BN
I use the open space around me the way I want to use it	Female	45-54	BN
I will be 80 next year	Female	65+	BN
I work 6 days a week and have several other commitments	Male	55-64	BN
I'd rather do my own thing like go for a walk	Female	55-64	SO
I'm contributing in other ways that's sufficient to me	Female	55-64	BN
I'm not very mobile	Male	65+	BN
Maybe try incentives through schools etc?	Male	35-44	BN
Too old/ can't do a lot of things these days//	Female	65+	BN
Unable to get to places	Male	55-64	RH
Walk on my own a lot, sometimes with friends	Female	Prefer not to say	BN



**Q24. In your own words, what is important to you about being a member of the South Downs National Park Citizens Panel?**

	Gender	Age band	Postcode Area
I. Being aware of what's going on in the park. 2. The Financial incentives.	Male	45-54	BN
A chance to contribute to a great local nature resource.	Male	35-44	BN
A chance to have an input into the community	Female	55-64	RH
A chance to help preserve wilderness	Male	45-54	BN
A good idea but sorry not to have been able to be more involved	Female	65+	RH
A good opportunity to help develop something I believe in	Male	55-64	RH
A sense of protecting the environment and promoting the Park for everyone to enjoy.	Female	55-64	PO
A useful way in communicating to/from the National Park authority	Male	65+	GU
A voice for people like me. People that are worried about the huge decline in real countryside and countryside life.	Female	45-54	RH
Ability to steer the maintaining of the wildlife and heritage of the park and its access.	Male	35-44	SO
Able to give a little back.	Male	55-64	RH
Able to give an opinion	Male	65+	GU
Able to give an opinion as I live in the park area	Male	65+	GU
Able to give impartial information to help assist decisions made	Male	65+	PO
All the information you can get off of it for a start and any help you need you can get help. I just think the National Park is important for all of us. I was brought up out in the countryside and I know the South Downs quite a bit.	Male	35-44	PO
Although covering a very large area it is vital we retain the authority to manage it.	Male	65+	SO
Although I have little time to actually participate in activities it enables my opinions to be heard.	Male	65+	RH
Although I have little time to be involved in the Panel I am interested in the National Park and how it can greatly enhance people's lives so if by completing a survey helps, then great!	Female	55-64	RH
An amazing natural resource on my doorstep - I have become more aware over the years of its importance and the opportunities it offers - it would be great if more people were aware of its potential and were able to access what it offers.	Male	45-54	SO
An awareness of what is going on and an opportunity to influence developments.	Male	65+	GU
An opportunity to give feedback and try to influence the direction of the park. It needs to concentrate on fundamentals rather than adopting all ideas	Male	55-64	SO



An opportunity to provide input into future planning and initiatives	Male	55-64	PO
An opportunity to understand more about the different people using the park and their wishes or needs.	Male	65+	GU
An understanding of what the authority is trying to achieve, and what, if any, contribution I can make	Male	55-64	BN
Anything that contributes to a healthy use of our natural resources has to be a good thing.	Male	45-54	RH
As a keen walker living on the edge of the park I value the park greatly and am interested in its future development.	Male	65+	GU
As a landowner in the SDNP I may be able to influence policy affecting my property	Male	65+	BN
As a new member and recently retired happy to be of use	Male	65+	SO
As a resident who has lived in the national park for nearly 50 years, I love to protect and help support the local community and the beautiful area we live, it is important to have the chance to guide the South Downs National Park authority and listen to those who use the services that are offered. Feedback is very important and through listening and learning the correct decisions will be made.	Male	45-54	GU
As far as I'm able I want to help promote and protect such a wonderful local resource which I (fortunately) am able to enjoy myself. I want also to ensure that access to the Park is available to poor people	Male	65+	BN
As I live on the border of the SDNP and access the area regularly, it is a benefit to be able to have some say in the development of the Park and its facilities.	Male	55-64	BN
As I live within the SDNP, I feel connected	Female	65+	BN
As we often walk on the South Downs, it will be nice to feel part of the community & able to have an opinion about the park & what it offers.	Male	45-54	PO
Assisting in the further development of the park	Male	55-64	BN
At present I am time short due to elderly mother but in the future hope to have more time to help with local amenities and the community	Female	65+	PO
Awareness	Male	45-54	PO
Awareness of and involvement in Park development	Male	65+	PO
Awareness of events, conservation and good (environmentally sound) use of park lands	Female	45-54	SO
Be able to review new ideas for the park	Male	55-64	PO
Because it's important	Female	35-44	GU
Being a part of a group that can influence change for the future of our countryside. To preserve it as much as possible. For generations to come that may not realise how precious it is.	Female	45-54	BN
Being a voice for the local communities.	Female	45-54	BN



Being able to contribute feedback (in a small way) of my personal thoughts and experiences within the national park.	Female	55-64	GU
Being able to contribute in a small way to how the South Downs National Park is preserved	Male	45-54	GU
Being able to contribute in a small way to the preservation and enhancement of an important piece of natural England.	Female	35-44	GU
Being able to contribute in a way that may help enable more people to be aware of and learn to cherish the local natural environment.	Female	25-34	BN
Being able to contribute to the sustainable development of the National Park	Male	45-54	PO
Being able to contribute	Female	35-44	RH
Being able to discuss events in the national parks finding out new run/walk routes and places of interest from others	Female	55-64	PO
Being able to express my opinion on a place that is of interest to me and somewhere that I care about.	Male	16-24	SO
Being able to express my views and thoughts to help add to the wellbeing of the park	Male	45-54	BN
Being able to influence	Female	45-54	BN
Being able to influence in a small way the development	Female	Prefer not to say	BN
Being able to know what ideas are being floated and have an involvement in future developments	Male	65+	BN
Being able to participate in looking after the national park despite having very little time to personally enjoy it.	Female	45-54	SO
Being able to play a part in shaping the development of my local area and ensure that the South Downs remains one of the most beautiful places in the UK and remains unspoilt	Male	35-44	BN
Being aware of the latest that the Park has to offer .	Female	65+	BN
Being aware of what is going on around my home but do not want to join in group activities although I am aware that others do like group activities which should be encouraged in moderation so that the Park's environment and tranquillity is not destroyed.	Female	65+	BN
Being informed about local changes and ways to help local environment and conservation	Female	25-34	BN
Being involved and having a chance to contribute	Male	65+	GU
Being involved in something important	Female	55-64	SO
Being involved with the management of my local environment. I am passionate about the protection and promotion of the natural environment of the SDNP.	Female	Prefer not to say	GU
Being kept up to date and having a chance to comment on issues	Female	65+	BN
Being made aware of issues under consideration by the authority	Female	55-64	PO



Being part of the community for the future	Female	35-44	BN
Being part of the team that might shape the process	Male	45-54	GU
Being provided with the forum to express my opinions on matters concerning the National Park.	Male	35-44	RH
Can see improvement and progression.	Male	35-44	BN
Chance to have input to the Park's development	Male	55-64	GU
Community	Male	65+	PO
Contribute to initiatives to protect and enhance the park	Male	55-64	PO
Contributing even if in a small way to preserve and make the most of living near the South Downs	Female	45-54	PO
Contributing to a worthwhile cause	Male	45-54	PO
Contributing to ideas	Female	45-54	BN
Contributing to protect and enhance a valuable local resource	Female	45-54	BN
Contributing to something worthwhile that is good for people and nature	Female	45-54	PO
Contributing to the development of the National Park	Male	65+	RH
Contributing to the future and for future generations	Female	55-64	RH
Contributing to the future of the national park and the way in which it is used, cared for and prompted.	Female	35-44	GU
Contributing with ideas on how to help and improve the national park	Male	25-34	BN
Contribution of ideas and opinions plus keeping up to date with what is happening.	Male	55-64	PO
Contribution to a well-deserved cause	Female	55-64	SO
Create awareness and conserve	Female	65+	BN
Diversity of opinion & input.	Female	55-64	BN
Doing something about the environment, anything to support wildlife and people towards their mental health.	Female	55-64	RH
Enables me to get involved in the local community but also be aware of the whole of the National Park	Female	55-64	GU
Enables me to give input although not particularly active in the park	Male	65+	RH
Encouraging interest in Park	Male	65+	GU
Ensuring and promoting the accessibility on the national Park	Male	45-54	BN
Ensuring green spaces are kept accessible to all members of society, supporting and promoting the benefits of the park for the wide community of plants, animal life and humankind	Female	35-44	SO
Ensuring it is safe for all children, those also with disabilities and making it safe and fun and dog friendly as a lot of children with special needs have their dog with them. Getting activities set up monthly or bi monthly for children with disabilities. A happy and affordable place to be able to come to with children.	Female	45-54	BN
Ensuring serious/safe wildlife photographers/videographers are well represented.	Male	35-44	BN



Ensuring that the national park remains vibrant, relevant and protecting for future generations	Male	35-44	GU
Ensuring that we have a brilliant National Park available for everybody	Male	65+	PO
Ensuring the national parks are protected but kept current	Male	16-24	SO
Especially interested in health and wellbeing and feel that national parks and open spaces have much to contribute to keeping well!	Male	65+	GU
Feedback should improve National Park experience for everyone	Male	65+	RH
Feel involved in conservation	Male	55-64	PO
Feeling like I'm contributing to sustaining our outdoor spaces	Female	55-64	PO
Feeling that I am contributing to the long term preservation and success of the park as a protected and accessible environment.	Female	45-54	BN
Feeling that I can provide feedback on those things which are important to me about an environment which I cherish, with the hope that the environment might be managed in a way I at least think appropriate.	Male	55-64	BN
Finding out what ideas the SDNPA has	Female	45-54	GU
Free to walk on the South Downs without restraint i.e. no "barriers"	Female	Prefer not to say	BN
General interest	Male	45-54	SO
Get to have my opinion shared	Female	16-24	GU
Getting cross section of residents	Male	65+	BN
Getting involved in making sure the Park meets the needs of local people.	Female	55-64	GU
Getting people active and using the park	Female	35-44	GU
Getting tourism right and ensuring it dovetails with the local community	Male	45-54	GU
Gives me a chance to have a say about how the South Downs Nation Park operates and develops the park for the future.	Male	65+	RH
Gives me better awareness of SDNPA activities	Male	35-44	PO
Giving back something to the local community	Male	35-44	RH
Giving my views as a regular user of the National Park	Male	45-54	BN
Glad to give feedback	Male	65+	BN
Good to be involved in the development of the Park	Male	65+	BN
Good to support local environment	Female	35-44	GU
Happy to try and help develop awareness and use of the Park	Female	65+	RH
Hate to see it getting covered in car parks, but at the same time it is the only way people can get there to see it. Would like to see access improved, perhaps with a flat bike way.	Female	55-64	BN
Have a say and preserve the SDNP for others to enjoy in the future	Female	45-54	BN
Have a small degree of influence over NP policy	Male	65+	GU



Have a voice in the local area in which I live	Female	45-54	GU
Having a say in how the park is looked after for future generations	Male	55-64	GU
Having a say in the development of the park for future generations	Male	45-54	SO
Having a say in what changes. Being aware of what's going on.	Female	45-54	SO
Having a say in what happens in the South Downs.	Female	55-64	GU
Having a say on how the Park operates	Male	55-64	PO
Having a say on the management of one of our most important assets	Male	35-44	PO
Having a voice from within the area affected by the national park which can influence how it is run.	Male	35-44	BN
Having a voice in the decisions being made on management of my local national park	Male	25-34	BN
Having a voice into policies impacting the local community	Male	35-44	GU
Having a voice on the future of south downs.	Female	45-54	BN
Having an input and say in my local area and increasing my knowledge of what is around me	Female	25-34	BN
Having an input into such an important environmental issue	Male	55-64	RH
Having an input which is hopefully of use.	Male	65+	PO
Having an Opinion	Male	35-44	PO
Having an opinion and say and being able to comment	Female	35-44	PO
Having an opportunity to help develop more awareness of the South Downs Park and the benefits enjoying the countryside brings	Female	45-54	GU
Having influence on the way the SDNP develops	Male	55-64	BN
Having lived all my life near the beautiful south downs, I feel that it is important to protect them and also to educate people living in the area , the importance of the downs.	Female	65+	RH
Having used the Park over the years mainly for walking, I would hope to be able to have an in-put, although now being over 80 my visits are limited but I would hope that the Park can prosper.	Male	65+	GU
Health	Male	16-24	PO
Help direct the development of the National Park	Male	45-54	RH
Helping as best I can to make the park the best it can be especially in making more people aware of its beauty.	Female	45-54	BN
Helping community	Female	35-44	PO
Helping for the future	Female	35-44	RH
Helping influence improved profile	Female	55-64	GU
Helping others to enjoy the South Downs National Park as I do. Promoting the well-being that can be achieved from being outside, engaging with wildlife.	Female	25-34	BN
Helping people make the best use of a great outdoor space.	Male	35-44	BN
Helping promote value-for-money for all	Male	45-54	GU



Helping the authority to understand the public's thoughts on the park	Male	55-64	PO
Helping the future generations	Male	55-64	PO
Helping to ensure the public can make the most of the South Downs	Female	65+	GU
Helping to get the park well known for all groups in the community	Male	65+	BN
Helping to gauge local opinion.	Male	45-54	RH
Helping to improve access and understanding of why areas like this are important	Female	25-34	RH
Helping to make myself and other people aware of what is available to them in the South Downs National Park	Female	45-54	SO
Helping to make the SDNP a place for more people to enjoy	Male	55-64	BN
Helping to provide insight from a member of the public	Male	45-54	RH
Helping to shape a valuable public resource	Female	Prefer not to say	BN
Helping to support the aims of the NPA, being able to comment on proposals which might affect wildlife and access.	Male	65+	PO
Helps keep up to date with the National Park and what happens there	Female	55-64	BN
Hope it helps. Wish you would put some road side signs up so people can see they are entering the park.	Male	65+	GU
Hopefully being able to contribute to its success	Male	65+	GU
Hopefully I can contribute by passing on my views when required	Male	55-64	PO
Hopefully it will get better the feedback by someone who doesn't know how much goes on	Male	45-54	PO
Hopefully to make a useful contribution that helps to promote and secure our National Park	Female	Prefer not to say	BN
I am afraid I am not much help as I am too tied up with events at home.	Female	65+	RH
I am engaged in the National Park conservation and use and like the fact that I have an input into the way it may be managed for future generations	Female	25-34	BN
I am happy to give my views on SDNP proposals	Male	65+	BN
I am interested in all National Parks but live close to and frequently walk on the South Downs.	Female	65+	PO
I am interested in protecting our heritage for future generations to enjoy	Female	65+	BN
I am interested in seeing how the strategies for the Park develop	Male	65+	GU



I am interested in the conservation and preservation of wild places, and would not want too many people to be destroying and disturbing animal and bird habitats on the downs . People, bikes children dogs etc should be confined to a small area and footpaths only, and before embarking on their activity, they should be taught to respect the countryside and be aware of their capacity to upset the lives of wild animals and birds and insects living there. People wishing to take exercise should be directed to running tracks and local gyms.	Female	65+	BN
I am interested in the natural environment and in seeing it protected and accessible in a responsible way	Female	65+	SO
I am passionate about the environment and believe it's important to know what's going on in the NP. I'd like to get involved if I can, but working full time and with a family time is tight. Being on this panel allows me insight into the NP and how it's being managed.	Female	25-34	PO
I am secretary of an organisation that is interested in the Park and wants to be informed, which is why my individual responses seem rather negative, but I would like to continue as a member.	Female	65+	BN
I am unable to drive now and walking can be uncomfortable but having freedom for people to be out in beautiful surroundings is wonderful and extremely important for our wellbeing and peace of mind.	Female	65+	GU
I believe this group is important for the wider community. Due to unforeseen circumstances my own commitment has to be minimal	Female	55-64	PO
I can express my opinions and interests when asked	Male	65+	BN
I can influence decisions re development.	Male	55-64	PO
I care about the national park	Female	45-54	BN
I care about what happens on the downs and I think it's important to have a voice in that - I'm really pleased to have the opportunity.	Female	35-44	BN
I care deeply about our environment and want to protect it	Female	65+	BN
I cycle and walk in the park, I have an interest in what happens but as a "loner " I do not get involved in group activities.	Male	65+	PO
I did not know I was on a South Downs National Park panel, I had no idea at all, but I hope I can help.	Male	16-24	SO
I do not receive any information only the survey	Female	45-54	BN
I don't think I'm a very good candidate to be on the SDNP CP as I'll be leaving the area soon to return to The Outer Hebrides.	Female	65+	SO
I enjoy walking on the South Downs and would like others to experience this as well	Male	65+	RH
I feel as though I should be good at being a panel member, given my background, but not really sure whether my comments are any use.	Male	55-64	BN



I feel it is important that the panel represents a wide range of views including those of people who feel passionately about the protection of wild areas and are keen to see a balance between encouraging public access and maintaining conservation whilst avoiding intrusive management.	Male	55-64	PO
I feel that I have a say in the running of the Park	Female	65+	BN
I find out more information about the South Downs than I would otherwise!	Female	35-44	GU
I get to hear all the new initiatives	Female	65+	GU
I get to help form policy for the park.	Male	55-64	BN
I have an interest in making them available & preserving as much natural countryside as possible.	Male	65+	SO
I have lived in or adjacent to what is now the Park area all my life and it is important to be able to have a say, especially when Government priorities are different to mine	Male	55-64	PO
I have only just joined the panel and I am still trying to understand the role of the panel	Male	65+	PO
I have worked in the countryside and feel I can contribute to the area	Female	55-64	BN
I hope I am contributing to something that benefits, in the long run, everyone in the local area.	Female	55-64	SO
I hope it will protect and promote the Park	Female	65+	PO
I hope that by being a member of the Citizens Panel I contribute to ensuring that this wonderful, special local treasure is available to everyone but remains protected	Female	55-64	BN
I hope to slow my work rate down and have some time to donate to and volunteer towards any kind of support for this amazing place	Female	55-64	RH
I just feel the function of the National Park Authority is to protect the landscape from development which there is far too much of in Sussex. It seems to me from this survey that some people want to turn the park into Disneyland. I feel your job is to protect this precious Downland and as far as possible use it in the traditional manner not cover the place with interpretation centres. I think a lot of people are getting fed up with the heritage industry. People need to develop the capacity to entertain themselves not be spoon fed.	Male	65+	BN
I just think it's good. I like anything to do with the outdoors and the countryside.	Male	65+	BN
I know it can be difficult to get people to complete surveys. I enjoy walking in the outside & have an interest in nature & nature conservation. I work full time & have family commitments so at this point in my life I can't spend as much time taking part or enjoying activities that are put on, so I feel like I'm helping in a small way by being part of your panel.	Female	55-64	RH
I like feeling I'm making a contribution to the SDNP and to my local community.	Male	45-54	BN



I like to hear about what is going on, have a chance to express my views and potentially to help shape the work of the South Downs NPA	Male	55-64	PO
I like to help and support the National Park	Male	45-54	BN
I live close to the south downs, in the foothills of it. So keeping my finger on the pulse as to what's happening is important.	Male	25-34	BN
I live in Brighton and Hove and feel that an appreciation of nature and the countryside that is so close should be encouraged and embraced by as many people as possible irrespective of who they are and where they live	Female	55-64	BN
I live in the Park and am keen to see the right balance struck between conservation and development of new and better recreational and educational facilities for all	Male	65+	SO
I live in the Park and would like to have some input into its future.	Female	55-64	BN
I live near the South Downs National Park and enjoy taking my dog there. I appreciate it being on my doorstep and think it should be better used for the local community, all groups.	Female	25-34	BN
I live near to the South Downs National park and visit regularly	Female	35-44	BN
I live on the edge of the park and walk up on the Downs most weeks. Being a member allows me to keep an eye on what's happening now and in the future	Male	65+	BN
I love the Downs and am interested in how they are maintained and utilised.	Female	45-54	PO
I love the SDNP, but some things could be better. My opinion may help to make improvements	Male	65+	PO
I love the South Downs and want everyone to enjoy them too. I walk the dogs and I ride my mountain bike.	Male	65+	RH
I love the South Downs and want to keep it safe for future generations. I am keen to stay up to date with proposals for change relating to the South Downs and provide input where appropriate and asked.	Male	55-64	RH
I love the South Downs and will do as much as I can to preserve it and promote it	Female	65+	BN
I love walking on the South Downs with my Dog and input into how it is managed is important to me.	Male	55-64	BN
I really want to preserve the South Downs. I have lived in my village for over 50 years and have seen a lot of changes. I have had my B&B for 15 years and promote the South Downs Way as often as possible.	Female	65+	BN
I regard it as part of my home, having lived near the forest all my life as farmers.	Male	65+	BN
I support the existence of the Park and enjoy participating in its development.	Male	65+	RH
I support the idea of national parks and i am glad that the south downs area has become one. i am happy to be involved in the public consultation about the park and its uses.	Male	55-64	BN



I suspect am probably outside the general demographic and so gives me a sense of contributing something useful to a worthy cause.	Female	35-44	SO
I teach on a geography degree at University of Sussex and participate in the SDNP Volunteer Ranger training scheme so this is important for me	Male	65+	BN
I think it is a valuable resource that needs to be developed	Male	55-64	RH
I think it is an amazing resource and should be available for all to use.	Female	65+	BN
I think it's a good thing. If you've got transport it's a very good thing, it helps with healthy living.	Male	55-64	RH
I think it's a very good thing. It's a good organisation and a good scheme, it encourages people to get out to the countryside.	Female	65+	BN
I thought I could be a useful member of the panel but health problems have restricted my mobility.	Male	65+	RH
i thought that i would be able to contribute vis a vis natural history sites etc but so far I have seen nothing that really makes sense to me.	Male	65+	RH
I value greatly having regular access to the South Downs for walks with friends and for the fresh air and exercise and beauty provided -also for photographic opportunities	Female	55-64	BN
I walk and lead walks regularly in the SDNP. As I use it I want to help support it.	Male	55-64	PO
I want a better understanding of what is available in the park and to then start utilising those opportunities that best suit my family, friends and community.	Male	65+	BN
I want to be aware of what plans are being made that might affect my enjoyment of the South Downs	Male	45-54	BN
I want to feel involved in what's going on with our National Parks. They are for all of us to use no matter who we are or where we come from. So it is important that we get to give our views or opinions on changes that could affect our use of these places/sites.	Female	35-44	BN
I want to understand more about what the Park can offer to the wider community. I see it as being one of a number of agencies working to preserve and enhance the countryside for all to enjoy.	Female	65+	GU
I was asked to be (by telephone), explained that I was housebound and was told that did not matter. If my comments are of any help and/or interest to you I am happy to go on giving them.	Female	65+	GU
I was asked to be on the panel and am just happy to help!	Female	45-54	SO
I was asked to do this without much information as to what it implied and am not in a position to commit to active participation. I appreciate the environment of the Park and do at times visit for walks	Female	65+	BN
I was asked to take part	Female	55-64	PO



I was not aware of how I became a member of the panel, but I am sure it is valuable to have feedback from those who live in and enjoy the National Park	Female	65+	BN
I was persuaded, rather reluctantly, by your representative in a phone call	Male	65+	BN
I wish that the South Downs are protected but used.	Male	65+	PO
I worry that the park will be ruined for housing and commercial reasons, I don't trust the government to protect it from greedy developers. I feel being part of the citizens panel may give me the opportunity to voice my opposition if green belt policy is dramatically changed to the detriment of the South Downs.	Male	65+	PO
I would like to encourage younger people to enjoy our national parks	Female	65+	RH
I would like to know more about the National Park and also help raise awareness	Female	45-54	PO
I would like to see it develop into a 21st Century attraction	Male	55-64	RH
I'm not sure if I should be a member as I don't have time to be involved , but am happy to take part in questionnaires	Female	45-54	PO
I'd like to be able to help to improve accessibility for mobility impaired users.	Female	65+	BN
If I want the National Park Authority to reflect my wishes I have to give them my opinions so that there is a range of ideas	Female	55-64	RH
If it can help the national park authority make correct decisions	Male	55-64	BN
I'm interested in keeping the SDNP as an area of conservation	Female	65+	GU
I'm not sure that I want to be a member of the South Downs National Park Citizens Panel any more. I am in the 70+ age group now and I find that my enthusiasm for such things is becoming more limited	Female	65+	PO
I'm really not sure. I didn't realise I was a member!	Male	65+	BN
Important to guide work of SDNPA	Male	55-64	BN
Important to have views heard from people who live in the park	Female	35-44	GU
Improvements to the environment	Male	65+	SO
In recent years I have used the national park a huge amount mainly through my love of cycling but this has given me the opportunity to explore it in great detail and become far more aware of most of its benefits and wonderful sites to be found. This should be shared and some of the secrets of the south downs revealed. I fundamentally agree with health and wellbeing and for me that has come through cycling tens of thousands of miles in the park. I hope to be able to influence mutual understanding of transport types that enhance health and wellbeing and to actively support and promote cycling where possible, while remaining respectful of other types of transport such as horse riding, walking and running.	Male	45-54	BN
Input into decision making that affects the local area that falls in the SDNP	Male	45-54	SO



Input into developing the park's facilities and opportunities, particularly to young people and children	Male	65+	BN
Input into local issues	Female	65+	PO
Interest	Female	65+	PO
Interest in sustaining our environment.	Male	65+	PO
Interest in the SDNP approach to conservation and interpretation of natural and cultural heritage	Female	65+	SO
Interested in conservation & health benefits; would like to have some influence.	Male	45-54	PO
Interested in how the park develops and is sustained for future generations	Male	45-54	GU
Interested in preserving a good national asset.	Male	65+	GU
Interested in what is going on locally	Male	55-64	GU
Interesting to learn about new projects	Female	45-54	PO
Involved in local community initiatives, in my own time	Female	45-54	PO
Involvement in conservation	Male	55-64	PO
Involvement in the future of the National Park	Female	25-34	PO
Involvement with local natural heritage	Female	55-64	BN
It provides an opportunity to maintain and extend one's awareness of and engagement in significant cultural and ecological life-patterns in contemporary and local society.	Male	65+	BN
It allows me to voice an opinion that can be collated with others to help shape the future of the south downs for all to enjoy	Male	35-44	RH
It be able to help with driving the National park forward positively	Male	55-64	RH
It gives me the opportunity to learn and contribute to the improvements being made for the benefit of South Downs Park and its visitors	Female	55-64	PO
It has been interesting to get a better understanding of what goes on behind the scenes	Female	45-54	PO
It is a local amenity and has a lot of scope for encouraging people of any age to look after our green open spaces. Also teaching them about the value of such spaces.	Female	65+	PO
It is an area of outstanding natural beauty and it needs to be protected and enjoyed by all, but under careful management.	Female	55-64	SO
It is good to know members of the community are being asked their views and that these will help inform better decision making to benefit current and future users of the South Downs.	Female	65+	PO
It is important for the public to participate in the Park's development	Female	55-64	BN
It is important to be able to feel able to give a view on the National Park	Female	65+	PO
It is important to hear the strategic direction of the Park and to be able to contribute in a small way to this.	Female	45-54	PO



It is important to me because as a resident within the South Downs National Park and being interested in conserving this special environment, I feel part of the Park, and have a vested interest in contributing to its development and wellbeing.	Male	55-64	PO
It is interesting to know what is happening with the National Park	Male	55-64	SO
It is not important to me. When I was 'cold called' I thought I may as well contribute.	Female	65+	GU
It makes me more aware of the South Downs National Park and reminds me to investigate the facilities it has to offer.	Female	55-64	PO
It reminds me that I am privileged to be able to enjoy it close to my home to walk my dog	Female	55-64	RH
It should ensure that a range of views and opinions are available for consideration	Male	65+	SO
It was important as a resident in Hampshire. Now I live in London, I don't think I can be of much help, sorry and good luck	Female	65+	PO
It would be to make sure it's protected and supported and looked after and accessible to all and not just those of us who are capable of doing everything on our own. It would be good to see it more accessible for those people with all disabilities.	Female	45-54	BN
It's important to highlight areas of outstanding natural beauty in our local area and encourage people to support it. I'm very fortunate to live here and have such marvellous countryside on my doorstep.	Female	35-44	GU
It's a very important local resource that should be actively managed to encourage everybody to benefit from its health and wellbeing benefits.	Male	55-64	BN
It's good to see whether my opinions/data is used to make SDNP a more visitor friendly place	Male	45-54	PO
It's important to be on the panel because I live and work in the SDNP. The SDW runs through my place of work. The activities we provide also promote health and wellbeing - which is why I am so interested in this. It is not for the National Park Authority to provide health and wellbeing activities - the park authority should be promoting the businesses and organisations that are already here.	Male	45-54	GU
It's important to me that we preserve our South Downs and also promote health and wellbeing using the lovely countryside.	Female	55-64	BN
It's important to me to be part of a process to help the park connect to the people who live in and around it.	Male	45-54	BN
It's nice to be able to give feedback and so help, even if it is a very small contribution	Male	55-64	BN
It's nice to be able to have a small say in some of the issues that affect the South Downs National Park and the communities that live and work within its boundaries	Male	45-54	BN



It's not that important to me that I am a citizen panel member other than it's important that you get a good cross section of people but I am involved a lot in urban design for SDNP and sit on their Design Review Panel	Male	65+	SO
Just being helpful!?	Female	55-64	PO
Just to be helpful to the South Downs National Park	Female	65+	GU
Just to continue environmental issues and to keep things clear and ensure the public are kept up with it. That there are rubbish collection facilities.	Male	45-54	BN
Keeping abreast of developments, with an opportunity to influence them and/or get involved.	Male	45-54	GU
Keeping areas for all to enjoy at no or low cost helps mental and physical health	Female	45-54	BN
Keeping in touch with local projects	Female	65+	PO
Keeping in touch with what is happening in the local vicinity	Female	65+	BN
Keeping informed of what the Authority is considering and possibly having some influence on their thinking.	Female	65+	BN
Keeping the national park a green space and not turning it into some sort of theme park.	Female	55-64	BN
Keeping track of the beautiful countryside around us	Female	55-64	BN
Keeping up to date and having a say in how things are done.	Male	25-34	RH
Keeps me up to date with ideas and suggestions to make more people aware of the local beauty available to them and the benefits of exercise to physical and mental health.	Female	65+	BN
Knowing what is going on	Female	55-64	BN
Knowing what's happening	Male	25-34	BN
Knowledge and insight	Male	45-54	BN
I believe in the concept of National Parks. I am 80.	Female	65+	PO
Learning more about the park and contributing but without specific commitments.	Male	Prefer not to say	PO
Learning more about the park itself and how it can benefit us more	Female	55-64	BN
Learning more about the role of the Authority and helping my family get the best use out of the South Downs area for recreation	Male	55-64	PO
Learning more about the South Downs National Park and strategy for this	Female	45-54	BN
Like helping a worthwhile cause	Male	55-64	BN
Like to feel connected to what is going on in my local area	Female	65+	PO
Like to try to help	Male	65+	BN
Love the South Downs, and would like to see National Park promoted to enable more people to enjoy it	Female	55-64	BN
Made me more aware of the park as an entity and how it is being looked after.	Female	65+	SO
Mainly, because I was asked.	Male	65+	BN



Maintaining an interest in local things	Male	55-64	BN
Maintaining interest in an area I love and grew up in.	Male	55-64	PO
Make more people aware of what is available	Male	65+	BN
Making a contribution	Male	55-64	BN
Making a contribution however small	Male	65+	BN
Making a small contribution to supporting the Park, helping to promote awareness of its existence and what it has to offer, and developing ways to make it meaningful and more accessible to a wider range of people.	Male	55-64	BN
Making people aware of what it does	Female	45-54	RH
Making sure that people have access to the outside and know what information there is and to enjoy the community and environment.	Female	25-34	PO
Making the SDNPA a success, and improving the park locally	Male	55-64	GU
Making the South Downs more accessible and user friendly	Male	45-54	GU
Meeting like-minded people who share my passion for the SDNP and doing my bit to communicate the special qualities of the National Park	Female	45-54	PO
My age(65) and life experience may add something	Female	55-64	PO
My husband and I have just reached retirement age and are hoping to get out and walk in the South Downs national park which we have not had much chance to do recently although we did use to some years ago	Female	55-64	PO
My main concern is the preservation of the land and being able to walk freely on it. It is a fantastic resource to be shared by everyone.	Female	55-64	BN
My main concern is to ensure there is no further development on any National park land and specifically the existing open area adjacent to Grand Avenue	Male	65+	BN
National Park is very important to me as it needs preserving as a place of peace and beauty. Disappointed that planning decisions since park status do not protect this environment. Asked questions re. health and wellbeing when peace and safety of our walks disturbed by game bird shooting and activity. Also in NP downland village/ AONB / AEC planning approves for large balconies/raise sunrooms/large swimming pool structures. All of these things visible from South Down Way. So I feel the SDNPA are not protecting the environment in a serious way and your surveys do not address serious questions but concentrate on marketing and more trivial matters	Female	65+	BN
National Parks are vulnerable to various things, be they cultural development, over-zealous attitudes towards their management, etc. South Downs, being a new NP, is therefore a bit of a blank state. I am keen to be up to date on the likely direction of the various issues the panel will be discussing	Male	55-64	GU
News and progress reports	Male	65+	PO
Nice to have my opinion considered	Female	55-64	GU



Nice to have some input.	Male	45-54	BN
No sure. While I value its existence, I should never have joined the panel as I am not committed to it.	Male	65+	SO
Not quite sure why I am on the panel - but I am happy to give feedback and hope that it helps. I find that I don't see anything related to this in our area, so maybe it helps highlight the range of advertising.	Female	45-54	GU
Not sure really I just think the National park is something for everyone to be encouraged to enjoy as often as they are able, it is vital for wildlife and woodland also.	Female	55-64	PO
Not sure that I am providing much of value	Male	45-54	SO
Offering feedback as a long term local resident	Female	65+	BN
Opportunities to enjoy our local nature and help others to do the same.	Female	25-34	BN
Opportunity to give my opinion to ensure the community voice is heard	Male	45-54	SO
Our South Down National Parks need to be kept for people to enjoy and take their part in helping keep them environmentally friendly. The more people that get together to spread awareness of what is available for young and old to enjoy and events being held in our parks to bring people together. Hopefully people will also be willing to help and volunteer in keeping the parks clean and a safe place to visit	Female	45-54	PO
Participate to decisions	Male	25-34	BN
Participation	Female	45-54	SO
Participation and conservation and protection of a wonderful area	Female	65+	BN
Passionate outdoorsman!	Male	55-64	SO
Perhaps I should not have become a member as I am only interested in my local area so therefore I will opt out	Female	65+	BN
Places of natural beauty are on the decline - they need to be cherished	Female	45-54	GU
Playing a role in preserving, publicising and advancing the NP	Male	45-54	RH
Possibility of my positive input to the project when completing surveys.	Female	65+	PO
Preserving the park and the wildlife in it	Male	45-54	BN
Promoting the South Downs National Park	Male	65+	BN
Protecting the environment and encouraging more people to explore their local area	Female	25-34	RH
Proud of being associated with such a lovely area	Female	65+	BN
Provide feedback	Male	55-64	PO
Providing a personal opinion regarding the preservation of our natural environment	Male	65+	PO
Providing a reality check	Female	55-64	SO



Providing an opinion as someone who has lived here all my life. Unfortunately due to my son's medical issues I have limited time to offer other help	Male	45-54	GU
Providing feedback	Female	35-44	PO
Providing feedback and input as a resident of the Park	Male	35-44	GU
Providing opinion on potential projects based upon previous experience	Male	65+	BN
Raising awareness of our green spaces and the environment	Male	35-44	BN
Raising awareness of the benefits and facilities of our area. Preserving environment ecology and general history, natural landscapes and flora and fauna for our grandchildren and heirs by educating them in enjoying and taking responsibility for what we ourselves have inherited	Male	65+	PO
Raising awareness, particularly with families, in an attempt to teach children about the animals, birds and flora and to develop a respect for the countryside which would then hopefully extend to other parts of their life	Female	55-64	BN
Reading about this Panel I feel I am too old to participate and therefore would wish to withdraw my involvement	Male	65+	SO
Represent my age group	Female	25-34	GU
Shape where resources might be put	Female	45-54	SO
So I could pass info to my family when they want to visit	Female	65+	GU
So important to keep these beautiful areas for us all to enjoy. They are unique to England. Open countryside with outstanding views are so important for health and wellbeing and to encourage children to explore adventure	Female	65+	RH
So that I can provide any feedback if it is helpful. Please be aware that I do not as a resident of Hindhead, Surrey live particularly near the SDNP but it is within my area of personal activity	Male	65+	GU
So that South Downs are being informed by the public and their needs/what they want	Female	45-54	BN
Sorry, I am not interested in being a member	Male	65+	PO
South Downs is my local national park and feel it is important to encourage people to explore the outdoor spaces we have. I have a personal attachment to the South Downs Way and the Serpent Trail and have walked/run both a few times over the years. Also took on a project to improve/maintain trail marking on the Serpent Trail in 2016	Male	45-54	GU
South Downs should be for the people. It follows that the people ie me should take an interest and try to make a contribution.	Male	65+	BN
Strong environmentalist with interest in maintaining national and international wildlife habitats. The panel allows involvement with decision making and promoting an environmental agenda	Male	45-54	BN
Such spaces are important for the country, our communities and care of creation	Male	45-54	SO



Supporting local community	Female	45-54	BN
Supporting the conservation and quality of the South Downs	Female	45-54	GU
Supporting the local environment	Female	55-64	RH
Surveys like this	Male	45-54	PO
That I get to have an input in the decisions that are made. We are lucky to have such a beautiful landscape/wildlife and I feel it is important that the surrounding communities play an active part in helping to conserve it for current and future generations	Female	25-34	BN
That I learn what is becoming available all the time. The ideas that are being presented to open out with the information to the general public	Female	65+	SO
That it's a way I can contribute to something that is important to the local community. I feel strongly the national park is an important development that should be more widely known	Female	55-64	BN
That the National Park remains as a National Park for people to be able to access and enjoy... and that no permission is ever given to it to be developed on, in order to accommodate the government targets of housing or any other form of development	Female	45-54	BN
That they are easily accessible and they stay open to the public. Also that they remain a national park	Male	25-34	BN
That you are able to get the views of a wide range of SDNP users in deciding how to invest your resources most wisely	Female	55-64	GU
The ability to comment on ideas and suggestions	Male	55-64	BN
The ability to help raise awareness of country matters	Male	65+	BN
The chance to influence the environment that I walk in daily	Female	45-54	GU
The National Park is a community asset that is run to support the environment, therefore it is important that members of the community have their say in the way it is run	Male	16-24	PO
The National Park is a precious area on our doorstep and I would like to see it preserved and developed appropriately	Male	55-64	PO
The National Park is important resource and I am very interested in preserving it	Female	65+	BN
The national park is such an important environmental asset to the south it is nice to be in a position to have a say on how it is maintained, developed and used now and for future generations	Male	35-44	RH
The need to preserve and open up this beautiful environment	Male	65+	BN
The opportunity to contribute to the development of Park Strategy and help develop the future of the Park	Male	65+	BN
The opportunity to have a say on an area that I use and value	Female	45-54	BN
The opportunity to have meaningful input on how our local areas of beauty are used and shaped	Female	45-54	BN
The opportunity to hear about and contribute towards the administration and wellbeing of the Park	Male	55-64	BN
The opportunity to provide feedback and input to the Park's	Male	25-34	PO



future			
The panel allows you to have a voice to help shape the SDNP	Male	45-54	RH
The Panel gives public opportunity to understand what the Park Authority is engaged in doing	Male	65+	GU
The Park - like all National Parks - is a hugely important treasure, and must be protected	Male	55-64	SO
The park is an important national resource but it must be allowed to live and breathe as a place of life, work, residence and be sustained in all these facets responsibly	Male	45-54	SO
The park is an important venture	Male	55-64	BN
The park is open to the public and the public needs a voice in its running	Male	45-54	RH
There are very few public transport links to the area of the national park where I live, I would like to see improvements to access for all	Female	65+	BN
Think the South Downs are an important part of the south of England and I feel strongly that it should be accessible to all and be preserved and maintained for the future	Female	55-64	BN
To allow myself to be a voice for off-road cycling where appropriate	Male	45-54	BN
To assist in the effort to make the park the best it can be and open to people from all walks of life	Female	45-54	BN
To assist with ideas, from members of the panel or the national Park to help raise awareness of what is on our doorstep and keep it alive	Female	55-64	BN
To be able to give opinions which are not in the more traditional "Ramblers" model. I enjoy independently walking and visiting places and areas and also now have family (including grandchildren) who live within the park so I also have access to other voices and needs	Male	55-64	GU
To be able to promote events especially for people with disabilities and help in any way I can	Female	65+	PO
To be able to shape how the national park develops and ensure that it remains a vital part of our local community and not just a tourist attraction	Female	55-64	GU
To be aware and be able to comment on plans and ideas being developed and implemented in SDNPA	Male	65+	BN
To be helpful and to try and awareness of things going on	Female	45-54	RH
To be kept informed and involved	Female	55-64	GU
To be of some help to people less fortunate who may not know about it	Female	45-54	BN
To be perfectly honest I do not feel able to become a participating member and therefore need to ask that you cease sending these questionnaires. Sorry!	Female	65+	RH
To become aware of opportunities available in the South Downs National Park and to promote accordingly and to generally increase time spent and involvement there	Female	35-44	RH



To become more aware of the local landscape and it's uses	Male	65+	BN
To bring awareness to the general public the importance to protect the Southdowns National Park. The public to enjoy the Southdowns National Park and also to respect it and not to deviate from designated foot paths. To respect the wildlife and farm animals and keep dogs on leads	Male	45-54	PO
To contribute my input to the authority's thinking and activities	Male	65+	RH
To develop the park for all	Male	55-64	PO
To enable as many people as possible to make full use of the facility	Female	55-64	SO
To encourage use of the park by all ages	Male	65+	RH
To ensure everyone who wants to can access the park in a safe way but without a lot of made up pathways which could ruin the landscape	Male	65+	BN
To ensure we look after our heritage Be our green space	Female	55-64	BN
To find out more about availability of events and contribute my experiences in the park towards improvements	Male	55-64	PO
To get involved in a wonderful area	Male	65+	GU
To have a hand in trying to help make the park accessible to everyone, so they can enjoy what I enjoy every day	Female	45-54	BN
To have an opportunity to support the conservation and management of the National Park.	Female	Prefer not to say	BN
To have some input to what happens to our countryside	Female	45-54	SO
To hear about what is currently happening and what is being planned	Female	65+	SO
To help chart the future use and preservation of the Downs as well as help educate those who visit it or would like to	Male	55-64	RH
To help develop the National Park for all to enjoy	Female	65+	GU
To help influence the development of a new national park - South Downs to ensure it is accessible and interesting to all ages	Female	55-64	PO
To help its development in a way that encourages more people to use the south downs	Female	65+	BN
To help maintain awareness of the importance of having a local national park and lend support where I can	Male	65+	BN
To help safeguard the national park and local green spaces	Female	55-64	RH
To help shape the promotion and benefits of the National Park	Male	55-64	BN
To help the natural environment and being aware vision of the National Park	Female	45-54	PO
To help the Park communicate and interface with the public better	Male	55-64	PO
To help the park connect with the people using it and better promote it to those who aren't	Male	45-54	GU
To help to maintain it as a National Park which can be accessed by everyone	Female	45-54	BN



To help with sustaining and improving the environment within the park for the benefit of as many people as practical	Male	55-64	BN
To increase my own awareness of the area, and as a means of being able to express an opinion if something 'controversial' should arise	Male	65+	BN
To increase my own awareness of the facilities made available to use in the National Park	Male	65+	PO
To influence community decisions and show support for the Park. To encourage healthy living and the enjoyment of nature	Female	65+	PO
To influence management thinking	Male	65+	BN
To keep an eye on the Authority and its behaviour	Male	65+	PO
To keep in touch with the developments that are being introduced across the South Downs	Female	65+	BN
To keep the government from wanting to build on the land	Male	55-64	RH
To keep the peace to enjoy natural countryside for walking etc	Female	35-44	PO
To learn about the facilities that are available and to help develop further facilities	Female	65+	RH
To make my views known	Female	55-64	BN
To make sure everyone in our community and extended community can benefit from our lovely national park	Female	16-24	PO
To make sure someone who works the land (farmer) gets to have a say. As it might just be weekenders who only see one view	Male	25-34	GU
To make sure that a diverse group of people have opinions on something so important. To learn more on how to access and make better use of the park. Plus gaining insight to inform people. Also how important the downs are for my well-being and how to reflect that	Female	45-54	BN
To obtain information on the national park	Male	65+	RH
To promote the health benefits of being outdoors	Male	45-54	PO
To promote the park and its opportunities and make sure everyone is considered	Female	35-44	GU
To promote these places are very important to the community. All efforts to get people to use them more is vital for their welfare and good management of the environment	Female	55-64	BN
To protect our environment	Female	45-54	BN
To protect the National Park	Female	55-64	SO
To provide input since I have lived for 60 years within the South Downs area and have seen great change in this time	Male	65+	BN
To provide opinion	Male	55-64	RH
To put my views across and see that the South Downs National Park is valued in our community	Female	35-44	PO
To remain updated on developments	Female	55-64	BN
To try and have some input in future development of the South	Male	45-54	RH



Downs			
To understand how the National Park is being developed for future generations	Male	55-64	PO
To understand how the park authority works to promote health and wellbeing for all users	Male	55-64	BN
Trying to help	Male	65+	PO
Trying to help	Female	Prefer not to say	SO
Trying to help maintain for future generations this outstanding part of our heritage	Male	55-64	RH
Trying to make the experience better for others	Female	45-54	SO
Trying to understand what the National Park achieves and its value for money	Male	55-64	GU
Very passionate about the South Downs	Male	45-54	RH
Voicing any concerns over potential threats to the natural beauty of the National Park (for example, fracking)	Female	55-64	RH
Want to be able to contribute, and do my bit for such an important National Treasure	Female	35-44	SO
We are very lucky to have our beautiful downs to enjoy. I think more people would enjoy them if the profile was raised, more events held or more resources available to guide people to what there is to do and see. If I could help that to happen in a small way it would make me happy to know others were enjoying the downs as I do	Female	45-54	BN
We live just in the national park I am interested in its preservation its access by footpath and the care needed to keep interference with its wilder side to a minimum	Male	65+	SO
We live within the boundary of the NP so like to keep informed of anything that affects the park	Female	65+	BN
We need to protect our natural spaces and stop further housing development - more trails are needed!	Male	35-44	GU
Would like to help promote the South Downs National Park and secure it for the future	Female	65+	RH
You need feedback from all sorts of people and if nobody takes any interest then how can you form a balanced opinion, so I feel my input helps you with this, in getting an input from one individual from hopefully a cross section of society	Male	65+	RH
Young opinion and have lived in Hampshire my whole life so it is a cause close to me	Female	16-24	GU
Younger generations seem to need encouragement to get them active so hopefully this might help	Male	55-64	PO
Your opinion is valid and you're making a useful contribution	Female	35-44	RH

