

Draft Corporate Plan 2018-19

Strategic priorities

We will develop strategies and support or lead strategic overarching partnerships and projects which deliver our first objective to conserve wildlife, the natural beauty of the landscape and cultural heritage – a thriving living landscape.

Measures of success:

Local Plan adopted

Increase in Ha of chalk grassland

% of chalk grassland in good or improving condition

Increase in Ha of Heathland

% of Heathland in good or improving condition

% woodland in management

Completion of condition monitoring of known scheduled monuments within the SDNP

Condition monitoring report to Historic England

Conserve and enhance – a thriving living landscape	
Key Priority	Key activity
Future of farming and agri-environment work	<ol style="list-style-type: none"> 1. Continue to have input into national policy for future agri-environment schemes and if successful, deliver government pilot for lowland farmland 2. Provide support that promotes a consistent approach across all farm clusters
Lead or support projects and partnerships that deliver objective 1 outcomes	<ol style="list-style-type: none"> 1. Develop landscape scale projects which focus on restoration and management of chalk landscapes 2. Deliver year 2 of the Woodland Trust and SDNPA woodland partnership program targeting woodland owners with support to enable sustainable management 3. Facilitate the development of the South Downs Forestry Champions group action plan 4. With partners deliver Phase I for Archaeology on the Edge 5. Develop arts and cultural projects which focus on the special qualities and promote social inclusion
Submit and adopt a sound local plan that supports the delivery of Partnership Management Plan outcomes	Successful defence of the approach at examination during 2018
Develop a Natural Capital approach for the SDNP	Agree an integrated work programme for ecosystems services, natural capital and green infrastructure delivery

We will develop strategies, support or lead strategic overarching partnerships and projects which deliver our second objective to promote understanding and enjoyment through volunteering & learning, high quality access management and providing information and events – people connected to places.

Measures of success:

Relevant planning and other permissions for Centurion Way in place
Increased awareness of SDNP in YouGOV poll

Understanding and enjoyment – people connected to places	
Key Priority	Key activity
Lead or support projects and partnerships that deliver objective 2 outcomes	<ol style="list-style-type: none"> 1. Develop Centurion Way from West Dean to the South Downs Way as a 'shovel ready project' 2. Agree approach to Health and Well-being work, establish relevant partnerships and identify sources of funding and develop projects to promote health and well-being 3. Develop new sustainable partnerships with the arts and culture sector leading to development and delivery of projects 4. Implement Lewes North Street Quarter Community Heritage project
Position National Park as a visitor destination	<ol style="list-style-type: none"> 1. Increase the awareness of the South Downs National Park, particularly in the south east 2. Development of mutually beneficial promotional opportunities, including use of the shared identity between National Park based tourism businesses and the SDNPA

We will develop strategies, support or lead strategic overarching partnerships and projects which deliver our third objective to build sustainable communities which are engaged and shaping their environment and supporting sustainable businesses and tourism – towards a sustainable future.

Measures of success:

At least one hub or gateway delivered during 2018-19
10 Tourism sector Businesses undergone intensive Discover England training programme

Sustainable communities – towards a sustainable future	
Key Priority	Key activity
Lead or support projects and partnerships that deliver objective 3 outcomes	<ol style="list-style-type: none"> 1. Deliver Discover England's National Park programme to deliver increased SDNP exposure and new South Downs bookable tourism experiences tailored towards international markets. 2. Develop hubs and gateways to the National Park to provide visitor and accommodation information 3. Website improvement to deliver business support for the visitor economy

Organisational priorities

We will develop strategies, support or lead strategic overarching partnerships and projects which deliver our fourth objective to be a confident and secure organisation exercising effective influence delivering shared outcomes through excellent customer service, providing value for money and generating income to support our work.

Measures of success:

PMP delivery plan agreed and published by April 2019

References to the SDNP PMP in strategic plans of other organisations

New GIS contract in place with robust performance measures monitored via KPIs

% of planning applications by type dealt with in a timely manner:

- a) major applications determined within 13 weeks
- b) minor applications determined within 8 weeks
- c) other applications determined within 8 weeks

Customer satisfaction with the planning service

Increase in income to support projects

A confident, secure and respected organisation – providing value for money	
Key priority	Key activity
Our services	
Make correct and high quality decisions on development management proposals	<ol style="list-style-type: none"> 1. Deliver a robust and well performing development management service 2. Work with host authorities to improve the quality of their decision making and performance
Our organisation	
Increase the income available for projects delivering the Partnership Management Plan	<ol style="list-style-type: none"> 1. Continue to work with the Trust to encourage a culture of philanthropy for the National Park, promoting legacy giving, donations and visitor payback 2. Pursue commercial partnerships that help us deliver our Purpose and Duties 3.
Drive efficiencies in new contracts	Complete retendering of the GIS contract
Lead the review of the Partnership Management Plan and develop an approach to keeping the PMP delivery framework relevant and refreshed	<ol style="list-style-type: none"> 1. Engage partners, key stakeholders and staff in delivering a revised PMP delivery plan for launch in April 2019 2. Work with partners to demonstrate how they have delivered their responsibilities and commitments to delivering the PMP 3. Complete thematic evidence reviews and development of strategic priorities for the PMP and the next corporate plan
Keep accommodation outside of the South Downs Centre under review in order to meet changing business needs in the longer term	Implement outcomes from the accommodation review for area offices
Our people	
Foster a culture where staff are empowered and supported to deliver to their potential	<ol style="list-style-type: none"> 1. Implement key recommendations from the culture group 2. Carry out a staff survey

Core work

We will continue to carry out core work which supports our key objectives.

Measures of success:

Proportion of agreed access sites which were due to be maintained annually which were maintained

Number of schools within the 10 k buffer that use SD or outdoor learning

Projects delivered to programme

Deliver £1 million worth of projects in accordance with the priorities in the SDNPA IDP by 2021

Thematic Area	Key activity
Conserve and enhance – a thriving living landscape	<ol style="list-style-type: none"> 1. Complete ChaMP project to improve the quality of groundwater in the Brighton Chalk, to ensure it remains a sustainable resource for public water supply 2. Deliver year 3 of Heathlands Reunited to deliver, bigger better, joined up heathland in the South Downs National Park. 3. Local environmental improvements via on the ground projects 4. Deliver priority actions from the Climate Change Adaptation Plan 5. Activities to influence national networks by demonstrating approaches for payments for eco-systems services 6. In partnership with Historic England undertake condition monitoring of scheduled monuments and undertake prioritisation and associated conservation work of scheduled monuments (vulnerable/at risk)
Understanding and enjoyment – people connected to places	<ol style="list-style-type: none"> 1. Establish a maintenance programme for Access Land within the South Downs National Park and carry out agreed proportion of maintenance for 2018-19 2. Diversify the range and types of activity supported by the South Downs Volunteer Ranger Service 3. Facilitate our learning approach through the Our South Downs partnership and other targeted learning activities including: <ol style="list-style-type: none"> a. John Muir Award in the South Downs National Park b. Geocaching
Sustainable communities – towards a sustainable future	<ol style="list-style-type: none"> 1. Ensure infrastructure which supports the development of the National Park is delivered in a timely fashion by: <ol style="list-style-type: none"> a. Managing an effective CIL collection process b. Using the Infrastructure Business Plan to prioritise and identify the location of infrastructure projects c. Managing S106 obligations effectively 2. Provide support for community planning including; <ol style="list-style-type: none"> a. Facilitate the timely delivery of neighbourhood development plans b. Ensure that the 5 year housing land supply of the SDNP is not prejudiced by a lack of progress by NDPs c. Provide timely support, advice and guidance to communities pursuing a community led plan d. Adoption and Endorsement of Parish Plans, Village Design Statements and Local Landscape Character Assessments by the SDNPA