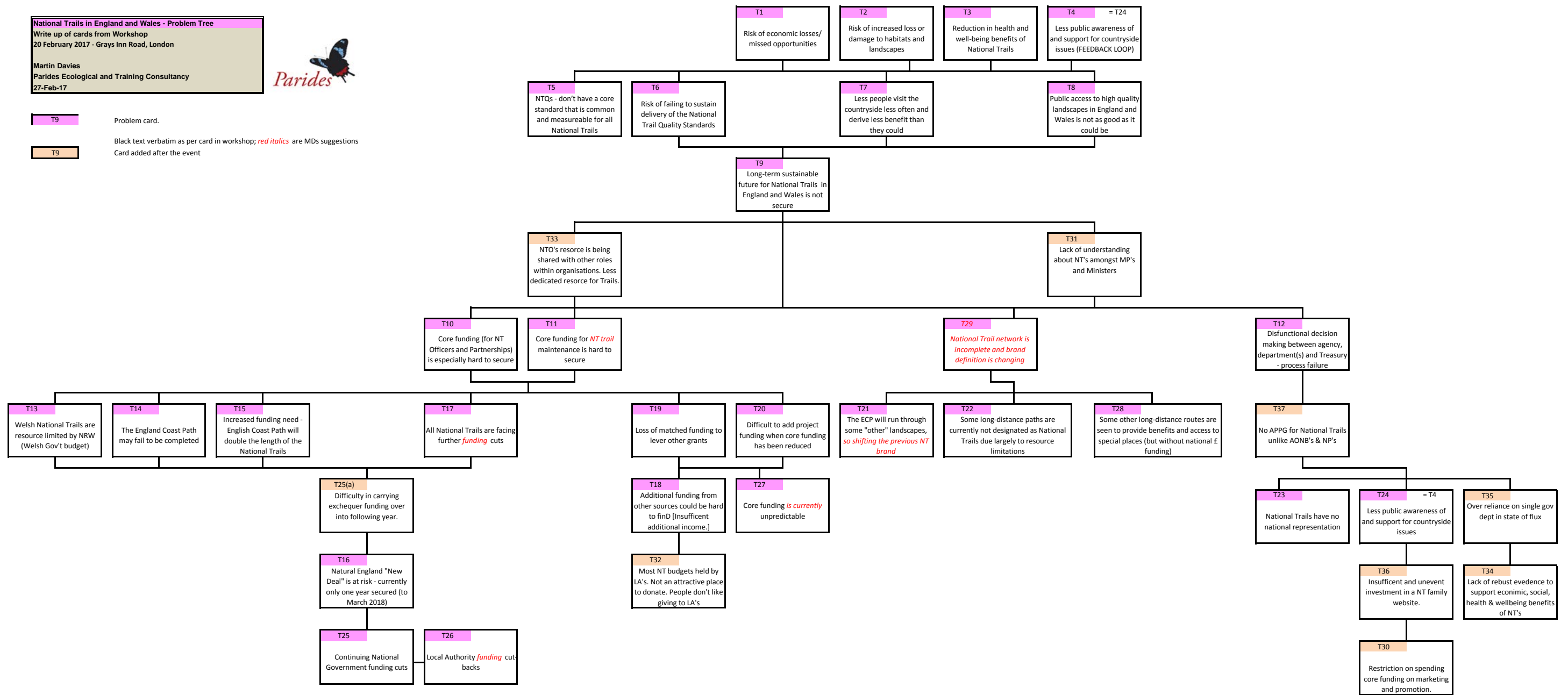


Martin Davies
Parides Ecological and Training Consultancy
27-Feb-17



Problem card.

Black text verbatim as per card in workshop; *red italics* are MDs suggestions
Card added after the event



National Trails in England and Wales - Objective Tree

Write up of cards from Workshop

20 February 2017 - Grays Inn Road, London

Martin Davies

Parides Ecological and Training Consultancy

27-Feb-17

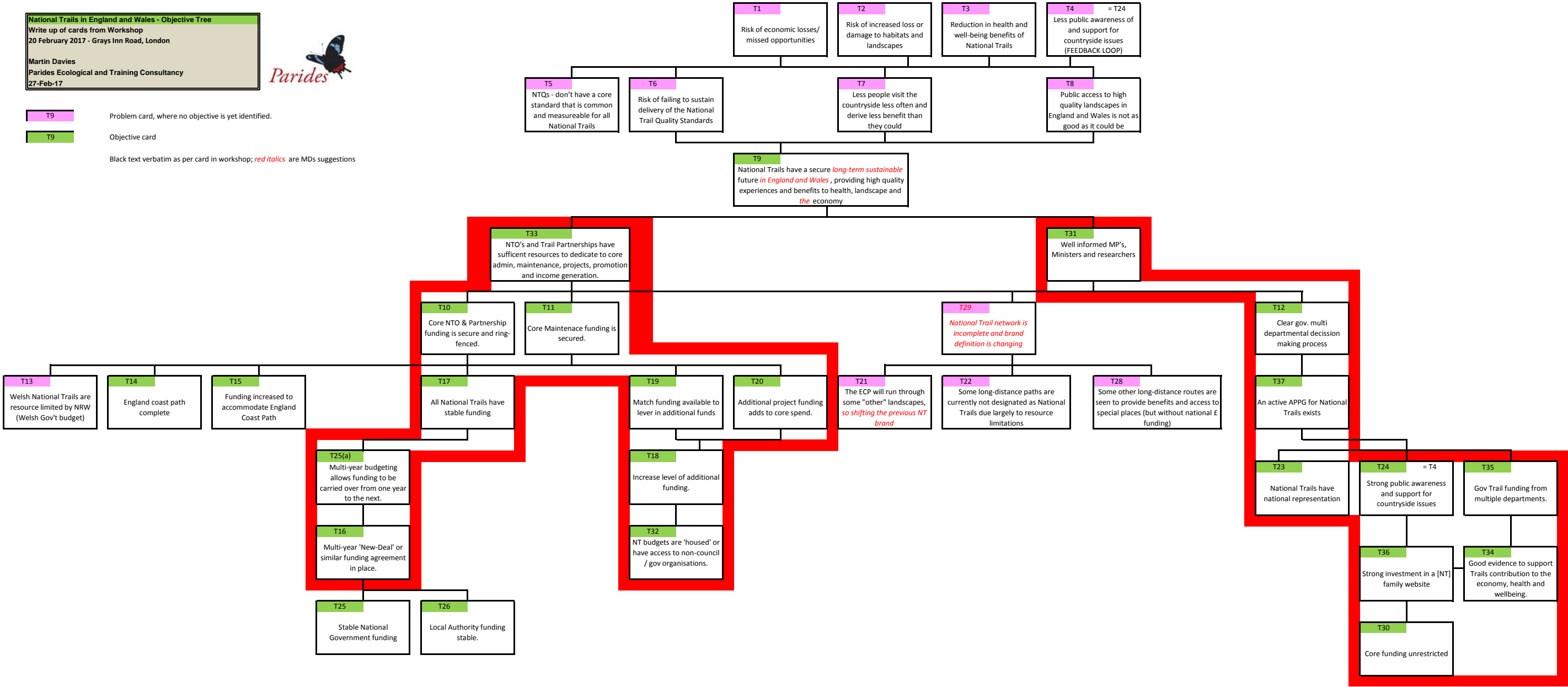


- T9

Problem card, where no objective is yet identified.
- T9

Objective card

Black text verbatim as per card in workshop; *red italics* are MDs suggestions



High-level Objective Statements
A collection of statements from the workshop participants
Specific to National Trails
T9. National Trails have a secure long-term sustainable future in England and Wales, providing high quality experiences and benefits to health, landscape and the economy (see Objective Tree)
Our greatest National Trails, loved by everyone
National Trails are our greatest routes, loved by everyone
National Trails provide sustainable public benefits for local, national and international users
National Trails to be valued and cherished by a majority of people in England and Wales
Opportunity to go on the best routes in England
More people experiencing high quality walking on National Trails
To get as many demographic groups <i>as possible</i> out walking the National Trails and enjoying the experience
Other High-level Objective Statements (not limited to NTs)
More people visiting the outdoors more often and deriving recreational benefits
All have access to and derive benefits from high quality countryside access
Access to high quality landscapes
Access to the best experience for everyone
The best outdoor experiences for all
Highest quality experience of highest quality landscape in sustainable way
High quality access to the best quality landscapes
More people benefiting from access to England and Wales finest landscapes, short and long-term
Sustainable high quality access for all to England and Wales' most special places (continuous)