SOUTH DOWNS

Appointment Brief

Trustee South Downs National Park Trust (SDNPT)

We are seeking exceptional, pioneering people to form the first trustee board for a new charity, the South Downs National Park Trust. The charity will look to generate substantial income to protect and conserve the UK's newest National Park, the South Downs. This is a special opportunity to be instrumental in shaping the future for our National Parks and driving forward a new culture of philanthropy, supporting one of the country's best loved assets.

Responsibilities

The board of trustees will be responsible for driving forward our philanthropy programme by helping to secure significant support for projects that seek to conserve and enhance the South Downs National Park.

It will have a strong relationship with the South Downs National Park Authority; carrying out its work in line with their Partnership Management Plan, which seeks to protect and enhance the park for future generations to enjoy.

The trust will establish governance and ways of working, enabling the discharge of its business in the most efficient, effective and collaborative way and meet its duties in accordance with requirements of the Charities Act 2011.

The role

Assisting with the philanthropy program

- Work with the Head of Income Generation and Marketing to identify potential major donors philanthropists, companies, trusts and foundations.
- To introduce new contacts to SDNPT from your personal and professional network.
- Actively seek financial support to assist the trust in its objectives.
- Provide guidance and oversight on the future introduction, and marketing, of an individual supporter fundraising programme.



SOUTH DOWNS

Represent the South Downs National Park Trust

- Act as figureheads for the South Downs National Park's philanthropic activities, allowing the trust to use their names in literature, press releases and other materials.
- To attend SDNPT's events whenever possible and participate actively if requested.
- Where appropriate, attend donor meetings and events.

Internal governance and ethical standards

- To work in partnership with members of the South Downs National Park Authority, in order to meet our shared objectives in respect of the National Park.
- To help establish and advise on Governance issues, particularly those associated with the operational aspects of the charity.
- To participate in grant making panels as a representative of the South Downs National Park trust, as required.
- To ensure that SDNPT complies with its Memorandum and Articles of Association, charity law, company law and any other relevant legislation or regulations.
- To contribute to the strategic direction of the organisation by setting overall policy, defining goals and regularly reviewing performance.
- To ensure that fundraising is conducted in line with the values of the organisation and in line with the best practice, as established by the Fundraising Regulator.
- To act in the best interests of SDNPT at all times.
- To attend quarterly trustee meetings and the AGM.
- To participate in grant-making panels as required.

Person specification

We are seeking individuals with demonstrable skills and knowledge that match the following requirements:

- Strong relevant national/international networks or connections.
- Ability to negotiate with and influence others to secure results.
- Ability to support and constructively challenge.

SOUTH DOWNS

- Ability to analyse and evaluate complex issues and options.
- Ability to communicate clearly in non-technical language.
- Ability to provide leadership and advocacy (in team or organisation).
- Knowledge of Income Generation and or Fundraising.
- Knowledge of Company Governance.
- Financial awareness.

Terms of appointment

- The position is not remunerated. Travel and reasonable subsistence expenses will be reimbursed.
- The initial time commitment will be commensurate with the requirement to establish the Charity. This commitment will reduce over time to approximately 8 days per annum.
- The position is offered initially for a three year renewable term.

How to apply

Interested parties should apply by the 31st of January, sending a CV and covering letter to James Winkworth – james.winkworth@southdowns.gov.uk