THE SOUTH DOWNS NATIONAL PARK AUTHORITY CORPORATE OBJECTIVES 2016–2021

We will

- Support increase in woodland under active management and % in good or improving condition
- Support increase in % of water bodies in good or improving condition
- **Increase** the area and improve condition of chalk grassland
- **Develop** projects to conserve designed historic landscapes
- Lead Heathlands Reunited Project to create bigger, better, more joined
- **Identify** mitigation for sedimentation and improve water quality on the River Rother
- **Develop** and use landscape scale change monitoring tools to mitigate impact of development
- **Deliver** key actions for climate change adaptation
- **Identify** priority schemes for undergrounding electricity
- **Explore** opportunities to develop heritage conservation apprenticeship standards
- **Deliver** SDNPA responsibilities in the Heritage Coast strategy
- **Support** farm clusters to deliver PMP outcomes
- **Establish** 3 Forestry Apprenticeships
- Support regeneration bids for Stanmer Park
- Impact national approaches to heathland restoration and management
- **Produce** guidance for developers on dark night skies

- Landscape and Biodiversity
- Cultural Heritage
- South Downs Local Plan
- Adopt West Sussex and East Sussex Joint Minerals and Waste Plans
- Green Infrastructure Framework

Cycling and Walking

- Sustainable Transport
- Communications, Engagement and Public Affairs

PARTNERSHIPS

Income generation

- Sustainable Tourism
- Sustainable Economy

We will

- Set up at least one shared service contract
- **Establish** a trading arm starting with affordable housing
- **Develop** a Natural Capital Account for the National Park
- **Set up** an independent Charitable Trust to generate income by 2020
- Generate income from individual and legacy giving
- Reduce the use of private vehicles for business travel
- **Drive** efficiencies in key new contracts
- Improve planning service standards and review the pre-application service
- Agree approach to Partnership Management Plan review with partners
- Establish a Citizen's Panel

We will

- **Develop** partnerships to support health and well-being work
- Lead Heathlands Reunited interpretation, engagement and campaigns
- **Develop** 'shovel ready' projects to increase cycling and walking
- **Lead** the South Downs Way Partnership
- Help increase the number of young people who experience the National Park through Citizen's Service+
- **Extend** the Centurion Way to the South Downs Way
- **Deliver** the South Downs Alphabet book
- Make 60 digital routes available on ViewRanger
- **Arrange** 3 Cycle Ambassador events
- Carry out a condition survey and deliver priority maintenance for Access Land
- **Create** a SDNP Volunteer Passport and forum

- **Support** 5 or more Local Enterprise Partnership funded projects in the National Park
- **Support** 3 LEADER programmes
- Work with the Great British Food Unit to deliver a South Downs Protected Food Name
- **Support** roll out of broadband UK superfast programmes
- **Develop** 5 visitor hubs and gateways
- **Create** car free itineraries for 4 destinations
- Roll out a 'Cyclist and Walkers Welcome' initiative in 4 destinations
- Develop the 'Communicating the South Downs'
- Bid to Discover England to increase international visitors to the National Park
- Facilitate Neighbourhood Plans to maintain the 5 year housing land supply
- **Deliver** £1 million worth of community infrastructure projects
- Adopt or endorse 3 community led plans per year

HOW WE DELIVER OUR CORPORATE OBJECTIVES

Towards a **Sustainable Future** A Thriving Living Landscape **People Connected to Places** Sustainable Conserve and enhance Understanding and enjoyment communities Purpose 2 Duty Purpose 1 Wildlife Natural Cultural High quality Volunteering Sustainable beauty of the Economic Heritage sustainable learning, landscape information Development access and events and Tourism

Develop clear strategy and focus on work of the highest strategic impact.

Act as a centre for excellence, innovation and piloting new approaches in:

- landscape scale management and restoration;
- spatial planning policy and delivery in a National Park; and,
- practical application of ecosystems services.

Influence national, regional and local policy and practice to support delivery of the shared vision for the South Downs National Park.

Develop and share knowledge through sound robust research and evidence based policy.

Ecosystems services, climate change adaptation

Develop projects and partnerships to deliver the shared vision for the South Downs National Park.

Promote opportunities for awareness, learning and engagement which promote positive behaviour change.

Champion sustainable access to the National Park.

Channel inward investment to priority areas and issues.

OUR SHARED VISION

