

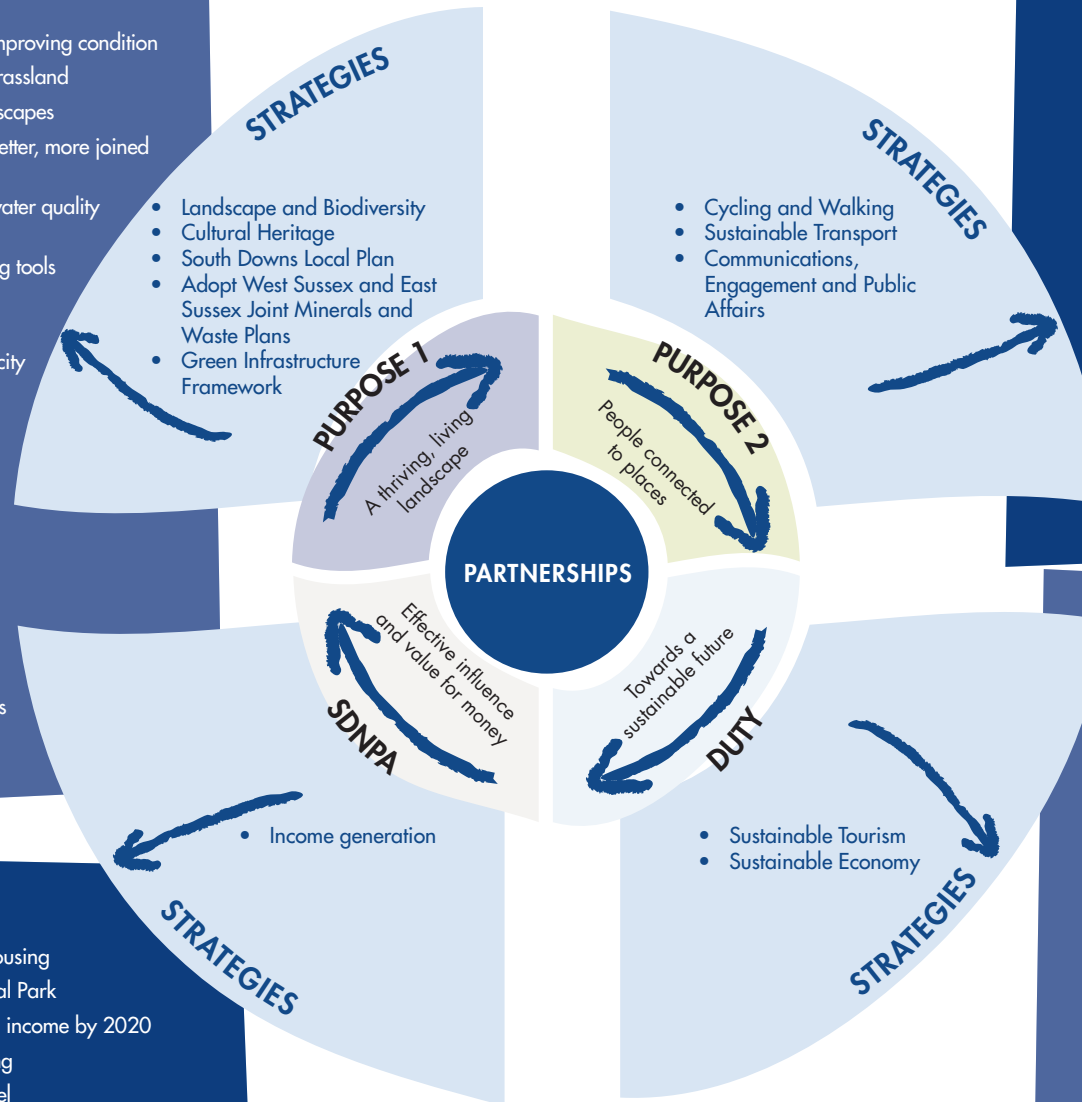
THE SOUTH DOWNS NATIONAL PARK AUTHORITY CORPORATE OBJECTIVES 2016–2021

We will

- **Support** increase in woodland under active management and % in good or improving condition
- **Support** increase in % of water bodies in good or improving condition
- **Increase** the area and improve condition of chalk grassland
- **Develop** projects to conserve designed historic landscapes
- **Lead** Heathlands Reunited Project to create bigger, better, more joined up heathland
- **Identify** mitigation for sedimentation and improve water quality on the River Rother
- **Develop** and use landscape scale change monitoring tools to mitigate impact of development
- **Deliver** key actions for climate change adaptation
- **Identify** priority schemes for undergrounding electricity cables
- **Explore** opportunities to develop heritage conservation apprenticeship standards
- **Deliver** SDNPA responsibilities in the Heritage Coast strategy
- **Support** farm clusters to deliver PMP outcomes
- **Establish** 3 Forestry Apprenticeships
- **Support** regeneration bids for Stanmer Park
- **Impact** national approaches to heathland restoration and management
- **Produce** guidance for developers on dark night skies

We will

- **Set up** at least one shared service contract
- **Establish** a trading arm starting with affordable housing
- **Develop** a Natural Capital Account for the National Park
- **Set up** an independent Charitable Trust to generate income by 2020
- **Generate** income from individual and legacy giving
- **Reduce** the use of private vehicles for business travel
- **Drive** efficiencies in key new contracts
- **Improve** planning service standards and review the pre-application service
- **Agree** approach to Partnership Management Plan review with partners
- **Establish** a Citizen's Panel



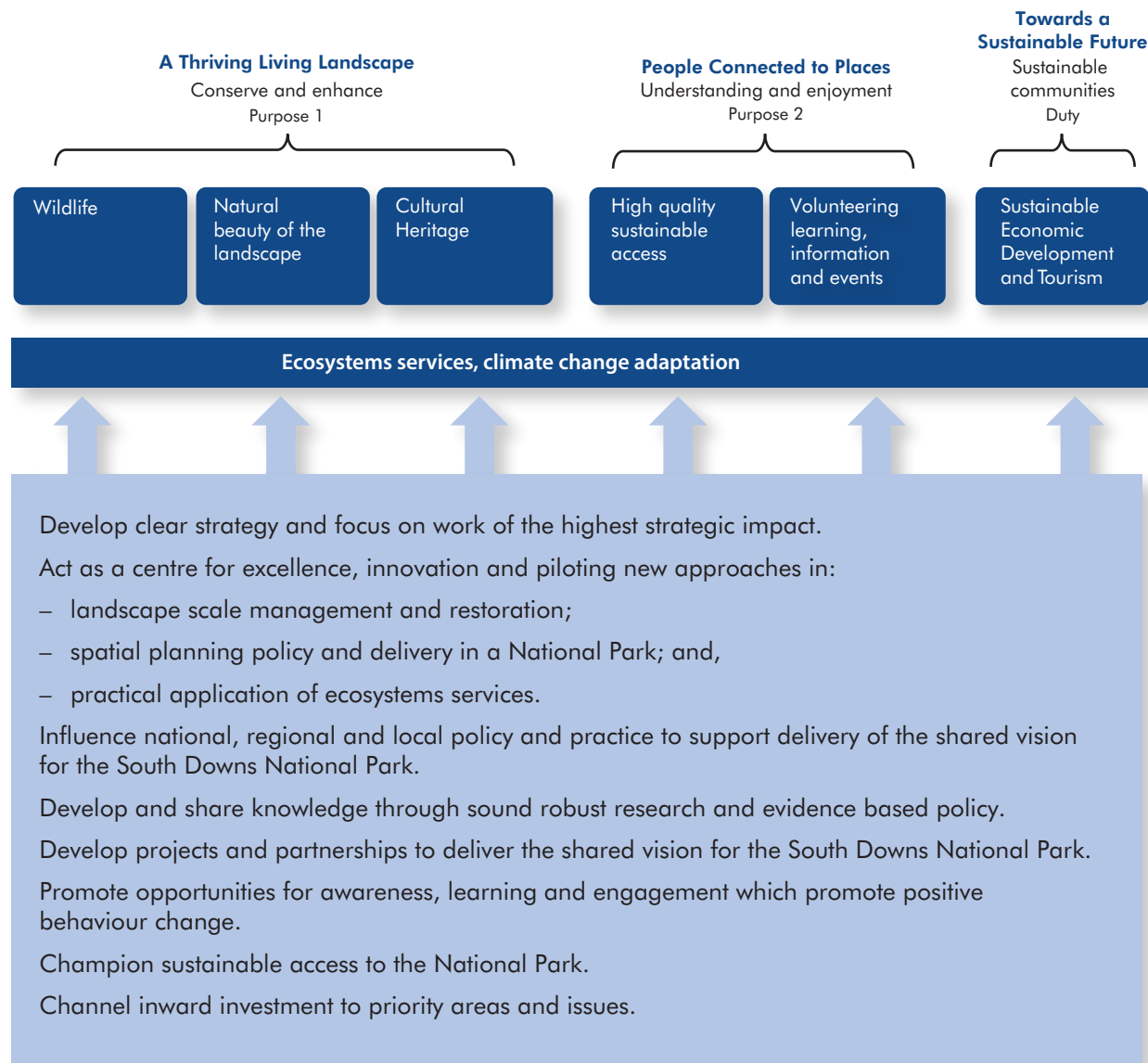
We will

- **Develop** partnerships to support health and well-being work
- **Lead** Heathlands Reunited interpretation, engagement and campaigns
- **Develop** 'shovel ready' projects to increase cycling and walking
- **Lead** the South Downs Way Partnership
- **Help** increase the number of young people who experience the National Park through Citizen's Service+
- **Extend** the Centurion Way to the South Downs Way
- **Deliver** the South Downs Alphabet book
- **Make** 60 digital routes available on ViewRanger
- **Arrange** 3 Cycle Ambassador events
- **Carry out** a condition survey and deliver priority maintenance for Access Land
- **Create** a SDNP Volunteer Passport and forum

We will

- **Support** 5 or more Local Enterprise Partnership funded projects in the National Park
- **Support** 3 LEADER programmes
- **Work** with the Great British Food Unit to deliver a South Downs Protected Food Name
- **Support** roll out of broadband UK superfast programmes
- **Develop** 5 visitor hubs and gateways
- **Create** car free itineraries for 4 destinations
- **Roll out** a 'Cyclist and Walkers Welcome' initiative in 4 destinations
- **Develop** the 'Communicating the South Downs' web portal
- **Bid** to Discover England to increase international visitors to the National Park
- **Facilitate** Neighbourhood Plans to maintain the 5 year housing land supply
- **Deliver** £1 million worth of community infrastructure projects
- **Adopt** or endorse 3 community led plans per year

HOW WE DELIVER OUR CORPORATE OBJECTIVES



OUR SHARED VISION

SHARED VISION – 50 YEARS

- National Park Purposes and Duty
- South Downs National Park Vision
- South Downs National Park Special Qualities

STRATEGY 5–15 YEARS

- Partnership Management Plan
- South Downs Local Plan
- SDNPA Corporate Plan
- SDNPA Strategies (see reverse of poster for details)

ACTIVITY – 1 YEAR

- SDNPA directorate plans
- Individual objectives