

## **South Downs National Park – Easter Holiday Competition.**

### **Social media competition terms and conditions**

9 April 2015

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#### **Introduction**

This document sets out the terms and conditions for the @SouthDownsNP Instagram/social media photo competition 'Discover a view'

#### **Promotion Entry Rules**

1. Promotion run by South Downs National Park Authority, South Downs Centre, North Street, Midhurst, West Sussex GU29 9DH.
2. The promotion is open to residents of the United Kingdom aged 18 or over, excluding employees and agents of the South Downs National Park Authority and anyone professionally connected with the promotion.
3. The promotion will run from 08:00 on 9 April 2015 and will close at 20:00 on 19 April 2015.
4. To enter, entrants must post a photo of a view of the South Downs National Park, taken whilst travelling by bus on Instagram using #Discoveraview.
5. Entrants may enter as many times as they like, but each entry must be unique.
6. Entrants must be following @SouthDownsNP
7. Entries will be rejected if they:
  - Contain defamatory, malicious, indecent or other inappropriate content;
  - Represent a danger to health and safety;
  - Refer to illegal activities;
  - Include copyrighted material not owned by you.
8. All valid entries will be judged by SDNPA officers based on the following criteria to select a winner:
  - Creativity
  - Quality of photography
9. The prize is a family ticket (2 adults & up to 3 children) to Amberley Museum & Heritage Centre, Houghton Bridge, Arundel, West Sussex, BN18 9LT. The prize is non-transferable and no cash alternative will be given.
10. We reserve the right to disqualify or reject any entry we believe to be in conflict with our promotion or not made in good faith or on other reasonable grounds.
11. Notification shall be sent to the winner no later than seven days after the promotion closes. Notification shall take place via a public message on Instagram on the photograph that was uploaded. Such notification shall set out the procedure for claiming the prize.

12. Once the winner has been notified, he/she will need to provide full contact details including name, proof of age, address and email address within 30 days in order to claim the prize.
13. Once the details have been received, the prize will be despatched to the winner within 28 working days.
14. All reasonable endeavours will be made to contact the winners. If the winners cannot be contacted or fail to provide an address for delivery or fails to meet the eligibility requirements as set out in these terms and conditions or otherwise fails to comply with these terms, this may result in forfeiture of the prize and the Promoter reserves the right to withdraw prize entitlement and award the prize to a reserve drawn at the same time as the original winners.
15. The winner's name is available by request, by emailing [info@southdowns.gov.uk](mailto:info@southdowns.gov.uk).
16. The Promoter's decisions in all matters to do with the promotion will be final and the Promoter reserves the right not to enter into correspondence in respect of this promotion except with the prize winner.
17. South Downs National Park Authority reserves the right at any time to modify or discontinue, temporarily or permanently, this promotion with or without prior notice due to reasons outside their control or to amend or modify these Promotion Entry Rules at any time.
18. The Promoter reserves the right to amend any element of the prize for reasons beyond their reasonable control.
19. These terms and conditions will be interpreted in accordance with the laws of England.
20. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram.
21. Entrants agree to be bound by the above Promotion Entry Rules.
22. By entering the promotion, all entrants consent to the transfer of their personal data to the Data Controller for the purposes of the administration of this promotion and the winners consent to the transfer of their personal data to the Data Controller for the purposes of advertising, promotion and/or publicity in connection with the promotion. Promoter and Data Controller: South Downs National Park Authority, South Downs Centre, North Street Midhurst, West Sussex GU29 9DH
23. By entering the promotion, all entrants consent to the use of images tagged with the hashtag #Discoveraview for promotional purposes by the South Downs National Park, including but not limited to social media channels, website, media and publicity for an unlimited time.